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#### The Only Constant is Change

Simon Thomson - (@digisim) Head of E-Learning Leeds Metropolitan University





## Leeds Metropolitan University

28'000 students (predominantly on campus)1200 Academic Staff18 Schools4 Faculties



#### Welcome Home

What is this?

#### Heraclitus - (c. 535 – c. 475 BC)

"Nothing endures but change"

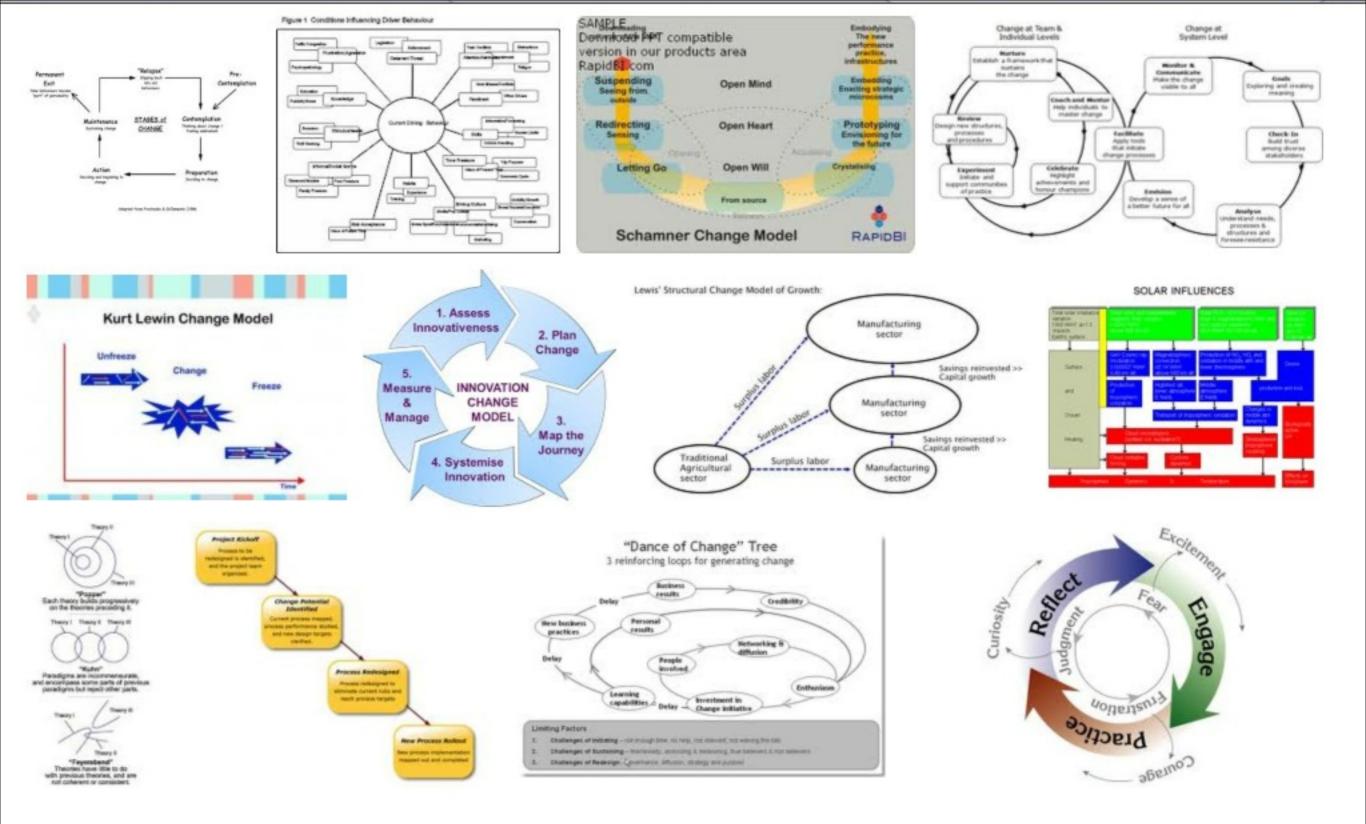
"Everything flows, nothing stands still"

#### What makes people resistant to change?

Text 104705 and your message to +447624806527
Tweet @digisim 104705 and your message
Submit responses at PollEv.com/digisim

Submit via Poll or Shout!

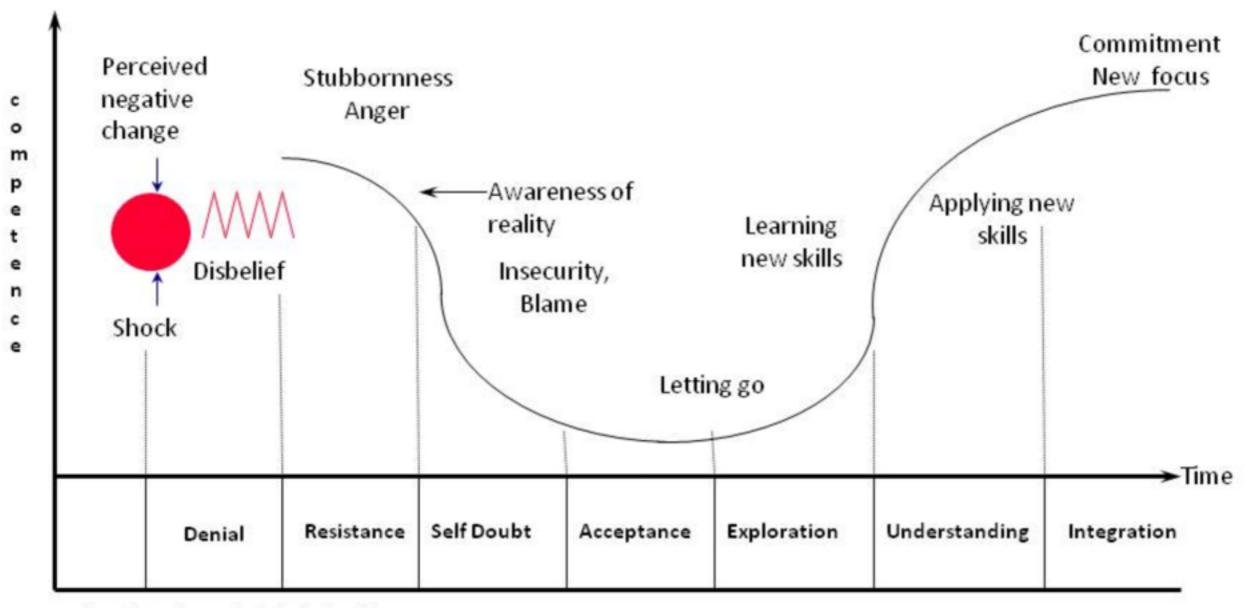
http://www.polleverywhere.com/free\_text\_polls/ATontiR9D5eT153



#### Models of Change

## Stages of Grief: Kübler-Ross

## **Psychological Reactions to Change**



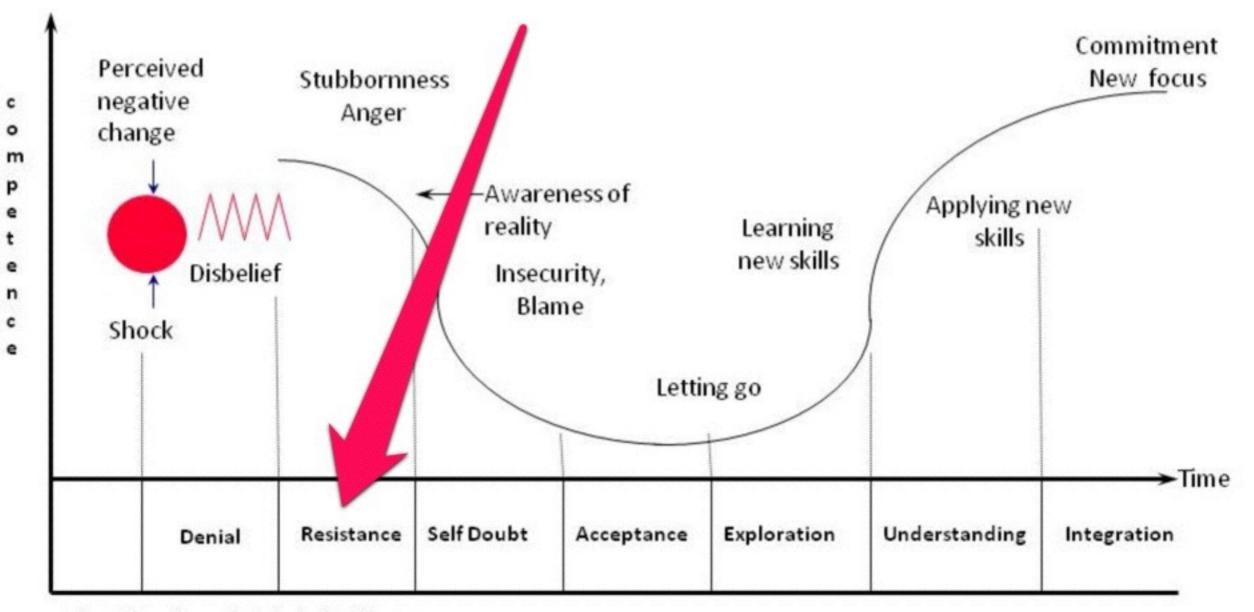
Adapted from the work of Elizabeth Kubler-Ross



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## Question Break?

## **Psychological Reactions to Change**

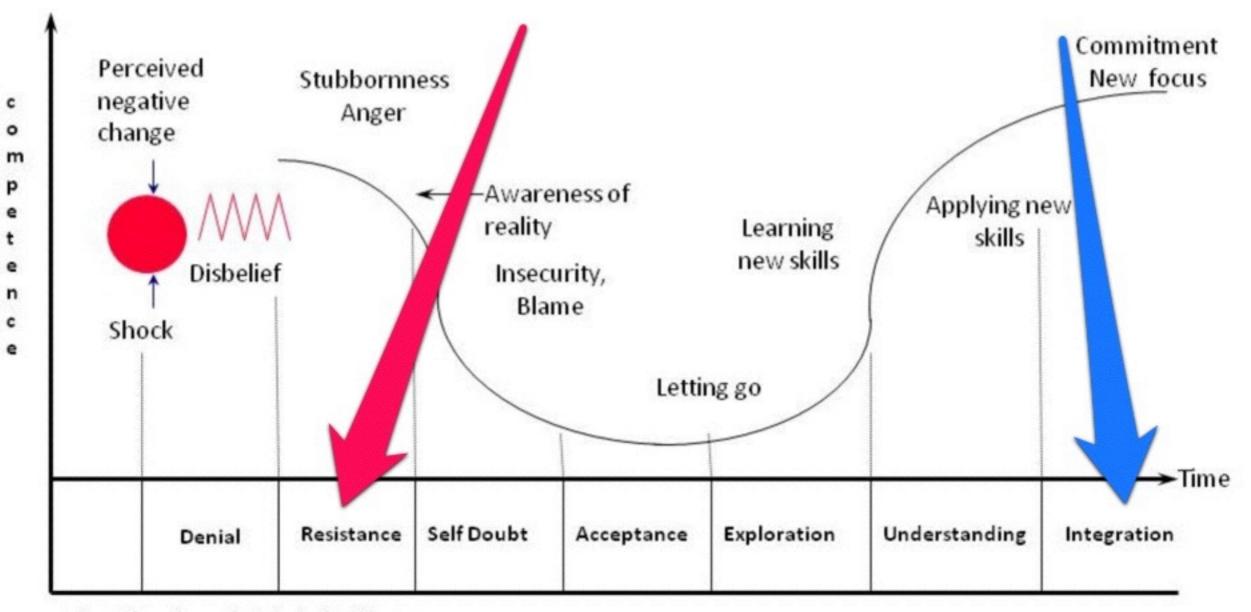


Adapted from the work of Elizabeth Kubler-Ross

# Working Through the Resistance

Involvement

## **Psychological Reactions to Change**

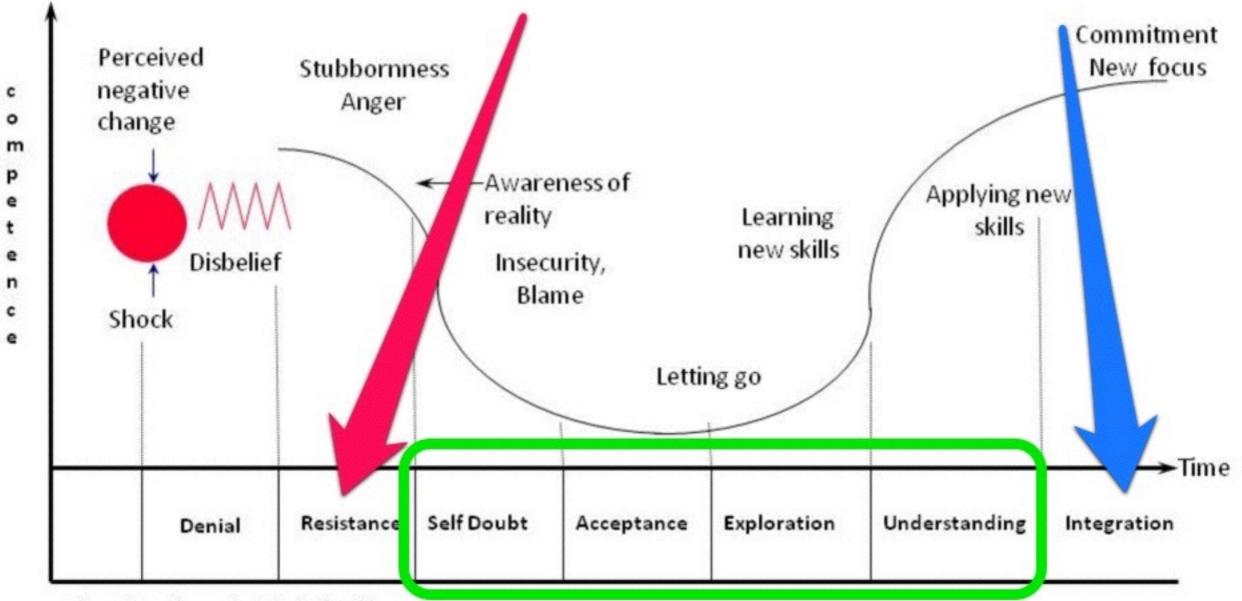


Adapted from the work of Elizabeth Kubler-Ross

#### Moving to integration

Guidance & Support

## **Psychological Reactions to Change**



Adapted from the work of Elizabeth Kubler-Ross

#### Managing the Change

Staff Development

## You will leave here with a problem solved. (Or at least halved).

- 1. Think of an activity in your job at the moment where you have resistance from a colleague or client.
- 2. Turn to your neighbour and tell them about it.
- 3. Ask your neighbour for one piece of advice to help the other party move towards acceptance.



It's all about content.



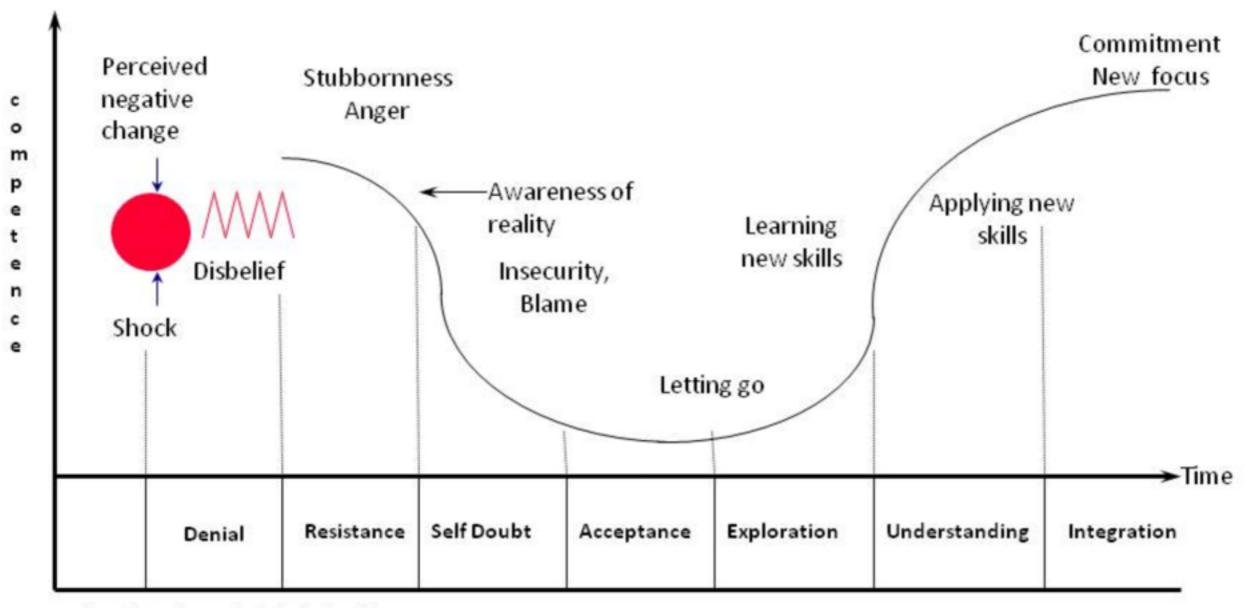
www.flickr.com/27774670@N07/8615176453/

## A bumpy road.

No Quick Win

## Stages of Grief: Kübler-Ross

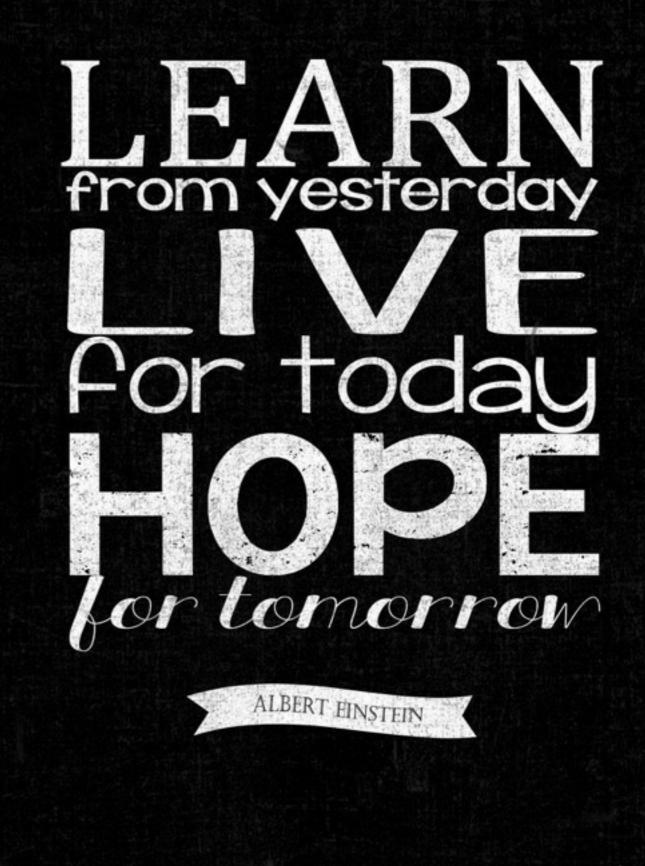
## **Psychological Reactions to Change**



Adapted from the work of Elizabeth Kubler-Ross

## E-Learning Approach

- Developmental process
- Demonstrate benefits
- Shared experience
- Building foundations
- Changing attitudes
- Engaging academics
- Adapting & Evolving.



## Example Activity within E-Learning Role

- Digital Literacy Embedding
  - <u>http://www.leedsmet.ac.uk/staff/files/UG Embedding Digital Literacy.pdf</u>
  - <u>http://repository.leedsmet.ac.uk/main/view\_record.php?identifier=6690&SearchGroup=Open+Educational+Resources</u>
- E-Learning Strategy & Implementation Plan
  - <u>http://www.leedsmet.ac.uk/staff/centre-for-learning-and-teaching.htm</u>
- Google Apps & Tablets funding cross institutional projects.

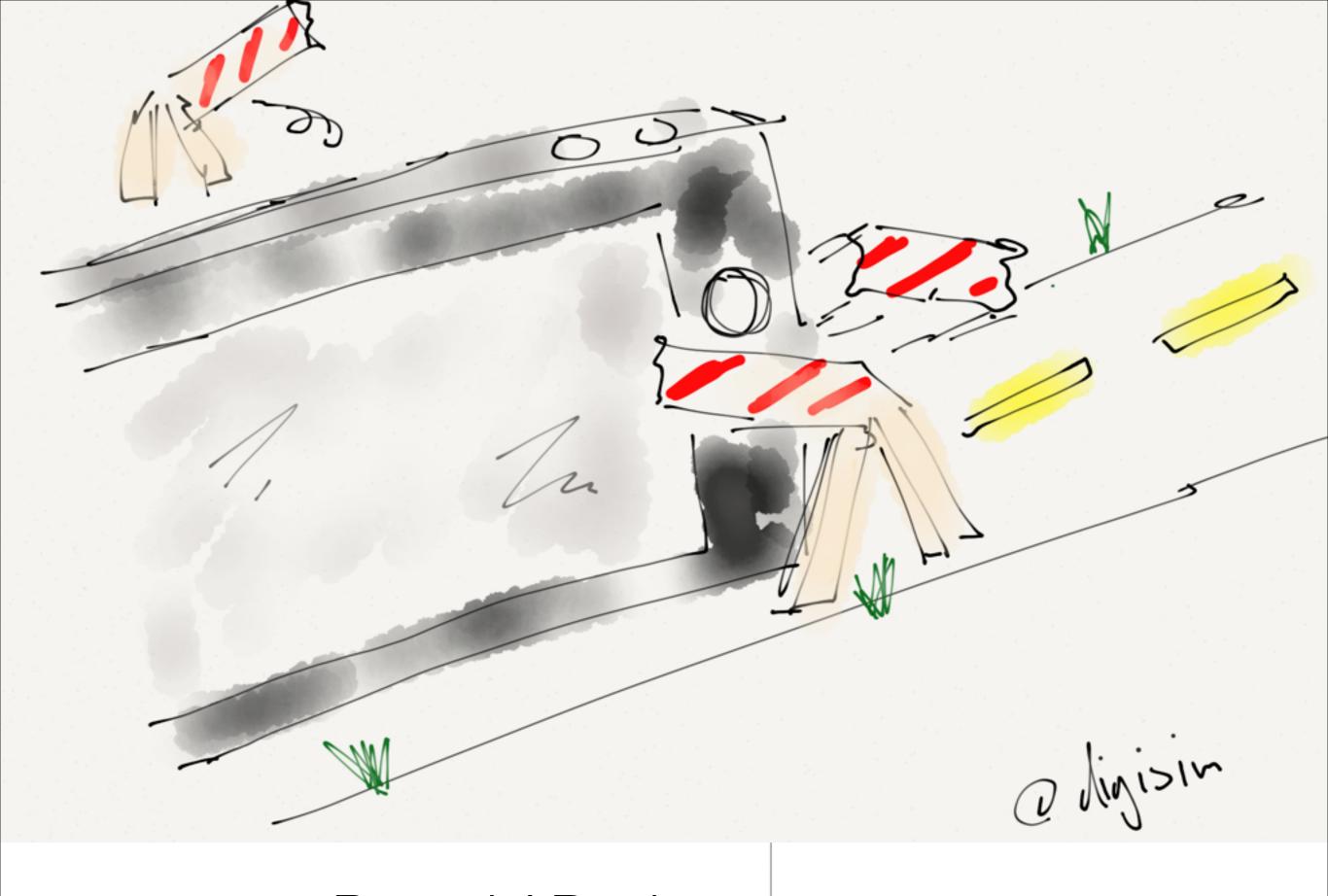


### Over to You



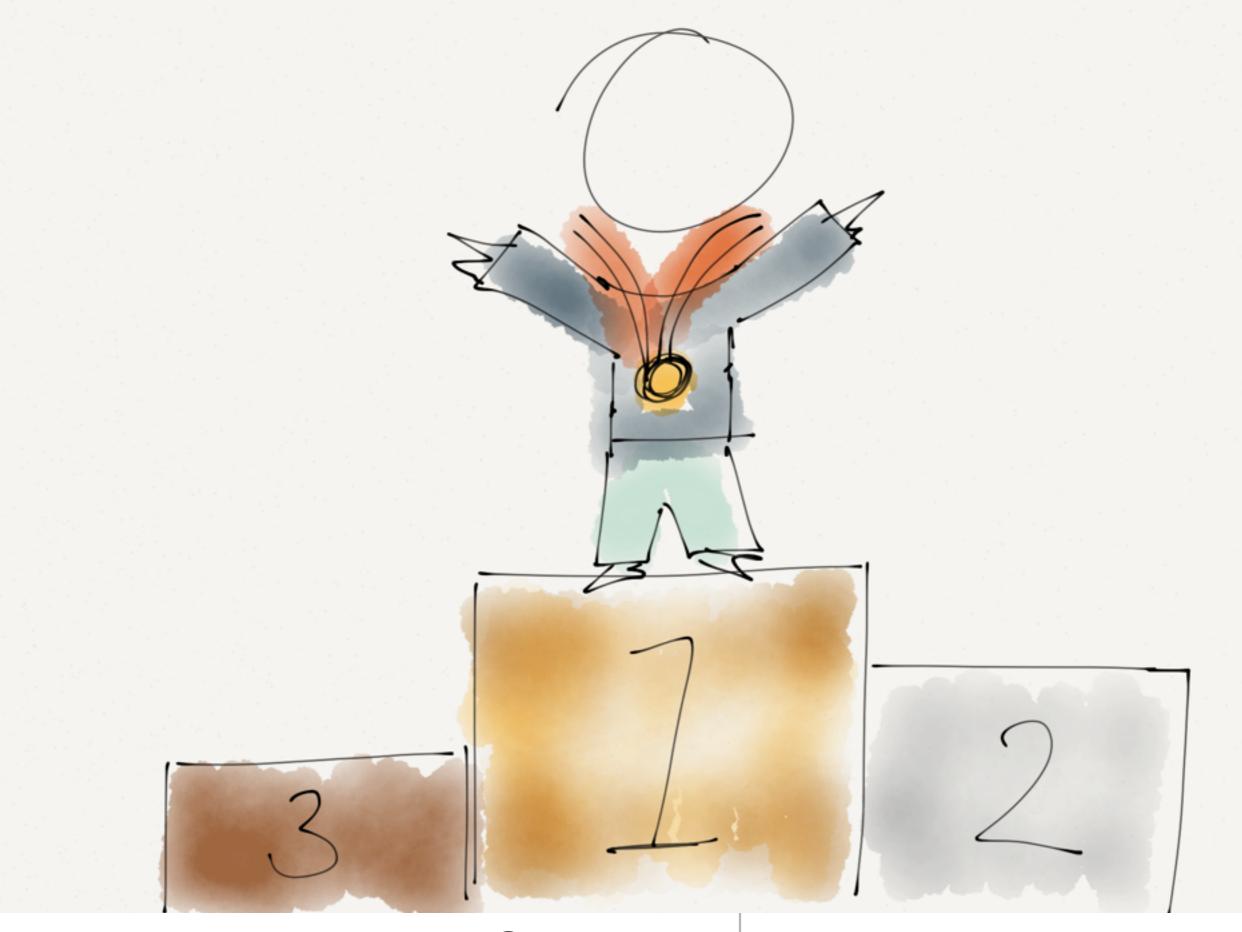
Motivations for Using Learning Technology

Student & Teacher

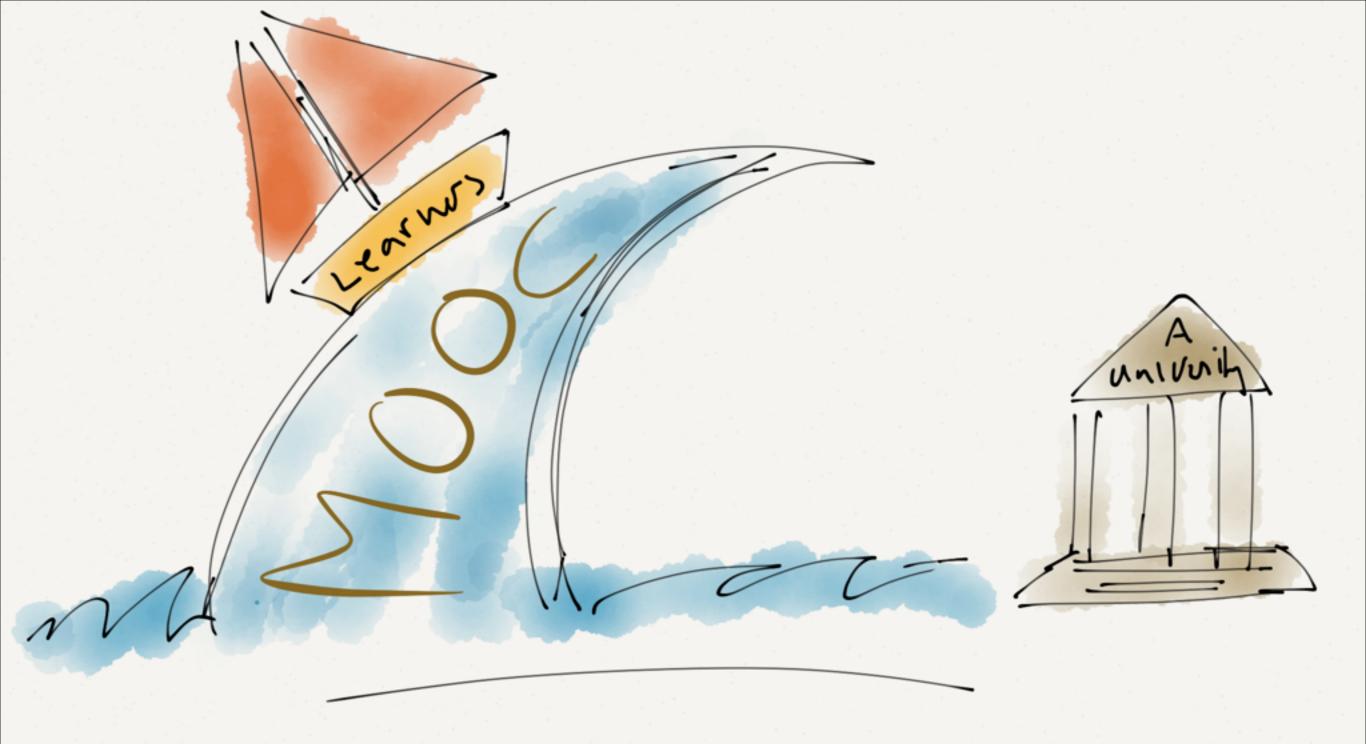


#### **Potential Barriers**

How do you overcome them?



Measuring Success Outcomes?



## The MOOC is coming..

So what?

37000 5000 Non Completers Completies

Coursera

Edinburgh - Digital Cultures

http://www.timeshighereducation.co.uk/news/how-was-it-the-uks-first-coursera-moocs-assessed/2003218.fullarticle



#### **Rockstar Teachers**

What can we learn?



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## Questions ?