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# Personalising Resource Access at Leeds Beckett University

Tom Vause – Information Services Librarian

Sam Ziesler – Information Services Librarian

Monday 25<sup>th</sup> June 2018



# Personalising Resources

- Search platform Discover
  - Placards
  - Subject Profiles
- eBook Metadata
- Creating eBook PDA/DDA profiles

# Discover Placards

THE  
LIBRARY

Discover: **Education and Childhood resources**

Keyword

quote unquote

Search

[Basic Search](#) [Advanced Search](#) [Search History](#)

## Refine Results

### Current Search

Find all my search terms:

[quote unquote](#)

### Expanders

Also search within the full text of the articles ☒

Apply equivalent subjects ☒

### Limiters

Full Text (including printed resources) ☒

### Limit To

☒ Full Text (including printed resources)

Search Results: 1 - 20 of 1,773

Relevance ▾ Page Options

### 1. Quote... unquote.



Academic  
Journal

*Archaeology Ireland*. Winter2017, Vol. 31 Issue 4, p9-9. 1/2p. , Database: Academic Search Complete



[PDF Full Text](#) (62KB)

### 2. Quote... unquote.



Academic  
Journal

By: Gallagher, Jim. *Archaeology Ireland*. Spring2017, Vol. 31 Issue 1, p9-9. 1/2p. , Database: Academic Search Complete



[PDF Full Text](#) (128KB)

**Subjects:** ARCHAEOLOGICAL dating; ANCIENT architecture; GEOLOGICAL time

Keyword

quote unquote

Search



[Basic Search](#) [Advanced Search](#) [Search History](#)

## Refine Results

### Current Search

Find all my search terms:

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### Expanders

Also search within the full text of the articles ☒

Apply equivalent subjects ☒

### Limiters

Full Text (including printed resources) ☒

### Limit To

- ☒ Full Text (including printed resources)
- ☐ Full Text (not including printed resources)
- ☐ Scholarly (Peer Reviewed) Journals

1929 Publication Date 2018



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Publication Type

Search Results: 1 - 20 of 45,035

## Quote, Unquote: A guide to Harvard Referencing at Leeds Beckett University

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More information about [referencing and plagiarism](#)

### 1. 'Quote... unquote'



Academic Journal

In: *Archaeology Ireland*. 31(4):9-9; Archaeology Ireland Ltd., 2017. Language: English, Database: JSTOR Journals



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### 2. Quote unquote; TALK OF THE TOWN Follow me on Twitter @MOSDIARY.(Features)(Quotation)(Travel narrative)



News

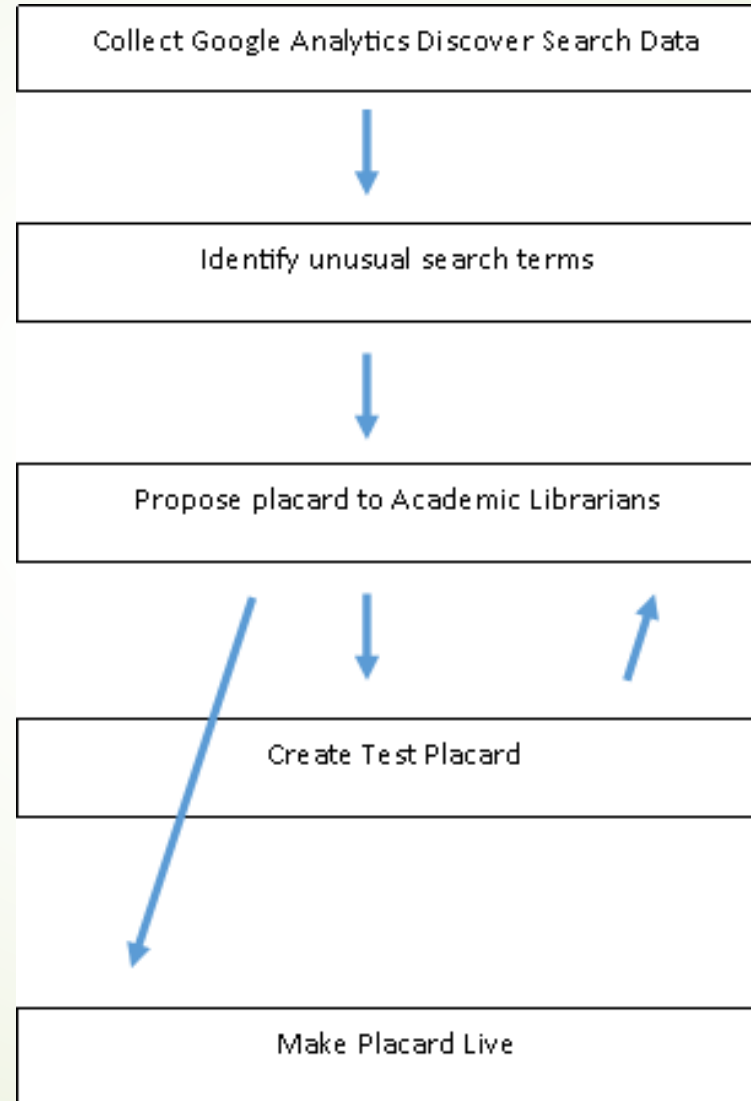
In: *Mail on Sunday* (London, England). 2018, pages. 27; Solo Syndication, 2018. Language: English, Database: Business Insights Global



[Check for Full Text Through Leeds Beckett](#)

Search Term ?	Total Unique Searches ? ↓	Results Page Views/Search ?	% Search Exits ?	% Search Refinements ?	Time After Search ?	Avg. Search Depth ?
	193,378 % of Total: 100.00% (193,378)	1.56 Avg for View: 1.56 (0.00%)	21.29% Avg for View: 21.29% (0.00%)	45.68% Avg for View: 45.68% (0.00%)	00:03:51 Avg for View: 00:03:51 (0.00%)	0.68 Avg for View: 0.68 (0.00%)
1. <a href="#">mintel</a>	191 (0.10%)	1.72	39.79%	19.15%	00:02:20	1.02
2. <a href="#">quote unquote</a>	124 (0.06%)	1.48	68.55%	15.30%	00:03:09	0.31
3. <a href="#">(research AND methods)</a>	121 (0.06%)	1.46	34.71%	43.50%	00:05:16	0.74
4. <a href="#">research methods</a>	117 (0.06%)	1.60	35.90%	37.97%	00:05:22	0.62
5. <a href="#">leadership</a>	82 (0.04%)	2.05	34.15%	29.17%	00:05:32	1.15
6. <a href="#">dissertation</a>	71 (0.04%)	1.55	40.85%	31.82%	00:03:11	0.49
7. <a href="#">methodology</a>	65 (0.03%)	1.60	30.77%	49.04%	00:02:39	0.54
8. <a href="#">qualitative research</a>	59 (0.03%)	1.56	32.20%	34.78%	00:03:41	0.66
9. <a href="#">transtheoretical model</a>	57 (0.03%)	2.21	14.04%	30.95%	00:08:21	1.37
10. <a href="#">(qualitative AND research)</a>	56 (0.03%)	1.41	25.00%	49.37%	00:03:51	0.54

# Placard Creation Process






# Discover Subject Profiles

## Art

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- [Artstor](#)
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Keyword

war

Search

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## Refine Results

## Current Search

Find all my search terms:

war

## Expanders

Also search within the full text of the articles

Apply equivalent subjects

## Limiters

Full Text (including printed resources)

## Limit To

- ☒ Full Text (including printed resources)
- ☐ Full Text (not including printed resources)
- ☐ Scholarly (Peer Reviewed) Journals

1100 Publication Date 2019

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Options set

## Publication Type

☒ All Results☐ News (8,624,894)

Search Results: 1 - 20 of 16,929,737

Relevance Page Options

Share

RESEARCH  
STARTERS

## Research Starter

## War: Research Starters Topic.

To define **war** is a challenge in and of itself. **War** is conflict between two or more parties, but how it is manifest depends on a certain point of view. [More](#)

War: Research Starters Topic, 2017

Other Topics: Luigi Pirandello., **War** by Luigi Pirandello.

## 1. War / screenplay and director Aleksei Balabanov

Video  
Recording

[S.I.] : Tartan, 2004. DVD (PAL) (117 mins.). Language: English, Database: Leeds Beckett University Library Catalogue

Subjects: War films; Films -- Russia

[Go to Library Catalogue](#)

Location	Classmark	Status
BECKETT	791.430947 WAR DVD	Audio visual material

## 2. Interpersonal sensitivity as mediator of the relations between war experiences and mental illness in war-affected youth in northern Uganda: Findings from the WAYS study.

Academic  
Journal

Amone-P'Olak, Kennedy; Elklit, Ask; Traumatology Publisher: Educational Publishing Foundation; [Journal Article], Database: PsycARTICLES

The pathways from **war** experiences to mental health problems are poorly understood. The current study aims to assess the role of interpersonal sensitivity in the relations between **war** experiences ...Subjects: Mental Disorders; **War**; Interpersonal Relationships; Adulthood (18 yrs & older); Young Adulthood (18-29 yrs); Male; Female[HTML Full Text](#)[PDF Full Text](#) (301KB)

Keyword

war

Search

[Basic Search](#) [Advanced Search](#) [Search History](#)

## Refine Results

## Current Search

Find all my search terms:

war

## Expanders

Also search within the full text of the articles ☒Apply equivalent subjects ☒

## Limiters

Full text (including printed resources) ☒

## Limit To

☒ Full text (including printed resources)☐ Full Text (not including printed resources)☐ Scholarly (Peer Reviewed) Journals

Search Results 1 - 20 of 3,166,718

Relev

## 1. War / screenplay and director Aleksei Balabanov

Video  
Recording

[S.I.] : Tartan, 2004. DVD (PAL) (117 mins.). Language: English, Database: Leeds Beckett University Library Catalogue

**Subjects:** War films; Films -- Russia[Go to Library Catalogue](#)

Location	Call No.	Status
BECKETT	791.430947 WAR DVD	Audio visual material

Academic  
Journal

## 2. Thinking Like An Artist-Researcher About War

By: Gibbon, J; Sylvester, C, 01/01/2017 Language: English  
, Database: Leeds Beckett Repository [Check for Full Text through Leeds Beckett Repository](#)

# Discover Subject Profiles

EBSCOhost Web (ehost) - ehost

EBSCO Discovery Service - Art (eds\_art) - eds

EBSCO Discovery Service - Business (eds\_bus) - eds

EBSCO Discovery Service - Computing, Built Environment and Engineering (eds\_com) - eds

EBSCO Discovery Service - Education and Childhood (eds\_edu) - eds

EBSCO Discovery Service - English and History (eds\_eng) - eds

EBSCO Discovery Service - Europe (eds\_eur) - eds

EBSCO Discovery Service - Events Management (eds\_eve) - eds

EBSCO Discovery Service - Film, Media and Performing Arts (eds\_fil) - eds

EBSCO Discovery Service - Finance and Law (eds\_fin) - eds

EBSCO Discovery Service - Franchise students (eds\_franch) - eds

EBSCO Discovery Service - Health (eds\_heal) - eds

EBSCO Discovery Service - Hospitality and Retailing (eds\_hos) - eds

EBSCO Discovery Service - Human Geography, Housing and Planning (eds\_hum) - eds

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EBSCO Discovery Service - Reference, Statistics and Employability (eds\_ref) - eds

EBSCO Discovery Service - Social Sciences (eds\_soc) - eds


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EBSCO Discovery Service - Tourism and Languages (eds\_tou) - eds

# Franchise Profile



**THE LIBRARY**  
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**Refine Results**  
**Current Search**  
Find all my search terms:  
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Also search within the full text of the articles ☒  
Apply equivalent subjects ☒  
**Limiters**  
Full Text ☒  
**Limit To**  
☒ Full Text  
☐ Peer Reviewed  
☐ Available in Library Collection  
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Options set  
**Publication Type**  
☒ All Results  
☐ Academic Journals

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**Research Starter**  
**War: Research Starters Topic.**  
To define **war** is a challenge in and of itself. **War** is conflict between two or more parties, but how it is manifest depends on a certain point of view. [More](#)  
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[S.I.] : Tartan, 2004. DVD (PAL) (117 mins.). Language: English, Database: Leeds Beckett University Library Catalogue  
**Subjects:** War films; Films -- Russia  
[Go to Library Catalogue](#)

Location	Call No.	Status
BECKETT	791.430947 WAR DVD	Audio visual material

**2. Interpersonal sensitivity as mediator of the relations between war experiences and mental illness in war-affected youth in northern Uganda: Findings from the WAYS study.**   
  
Amone-P'Olak, Kennedy; Elklit, Ask; Traumatology Publisher: Educational Publishing Foundation; [Journal Article], Database: PsycARTICLES  
The pathways from **war** experiences to mental health problems are poorly understood. The current study aims to assess the role of interpersonal sensitivity in the relations between **war** experiences ...  
**Subjects:** Mental Disorders; **War**; Interpersonal Relationships; Adulthood (18 yrs & older); Young Adulthood (18-29 yrs); Male; Female



# Future developments

- ▶ Looking at the impact of inductions and social media to resource usage
- ▶ Analysing impact of current personalisation. E.g. placard usage
- ▶ Monitoring search term complexity throughout a students time at university
- ▶ Wanting greater input from library and academic staff. Is what we are doing worth it?

# Aiding users with personalised metadata

Modify Title

Storming heaven : class composition and struggle in Italian autonomist marxism / Wright, Steve, 1958-

Control Bibliographic MARC Holdings Call Number/Item Bound-with

☐ Shadow title

Rec_Type	a	Bib_Lvl	m	TypeCtrl
Desc	a	Entrd	041026	Dat_Tp
Date2		Ctry	enk	Illus
Repr		Cont		GovtPub
Festschr	0	Indx	0	Fiction
Lang	en	Mod_Rec	g	Source

Label	Tag	Ind.	Contents
key	001		AC0745316077
key	001		314592
Data source	003		UK-LoALL
Date/time stamp	005		20041026180000.0
ISBN	020	07	0745316077
Cataloging source	040		UK-LoALL cUK-LoALL
Personal Author	100	1	Wright, Steve, d1958- ?UNAUTHORIZED
Title	245	10	Storming heaven : bclass composition and struggle in Italian autonomist marxism / cby Steve Wright.
Publication info	260		London : bPluto Press c2002.
Physical descrip	300		267 p : belectronic book ; c0 cm.
Held by	596		ONLINE
Subject term	650	0	Working class zItaly xHistory y20th century. ?UNAUTHORIZED
Subject term	650	0	Labor movement zItaly xHistory y20th century. ?UNAUTHORIZED
Subject term	650	0	Communism zItaly xHistory y20th century. ?UNAUTHORIZED
Geographic term	651	0	Italy xPolitics and government y20th century.
Electronic access	856	40	zAvailable online from the Academic Library. Athens user ID and password required uhttp://www.theacademiclibrary.com/login_cat.asp?filename=0745316077

# Modify Title



Storming heaven [electronic resource] : class composition and struggle in Italian autonomist marxism / Wright, Steve, 1958-

Control Bibliographic MARC Holdings Call Number/Item Bound-with

☐ Shadow title

Rec_Type	a	Bib_Lvl	m	TypeCtrl
Desc	a	Entrd	041026	Dat_Tp
Date2		Ctry	enk	Illus
Repr		Cont		GovtPub
Festschr	0	Indx	0	Fiction
Lang	en	Mod_Rec	g	Source

Label	Tag	Ind.	Contents
key	001		AC0745316077
key	001		314592
Data source	003		UK-LoALL
Date/time stamp	005		20041026180000.0
ISBN	020	07	0745316077
Cataloging source	040		UK-LoALL cUK-LoALL
Personal Author	100	1	Wright, Steve, d1958-
Title	245	10	Storming heaven [electronic resource] : bclass composition and struggle in Italian autonomist marxism / cby Steve Wright.
Publication info	260		London : bPluto Press c2002.
Physical descrip	300		1 online resource (267 p.)
Held by	596		ONLINE
Subject term	650	0	Working class zItaly xHistory y20th century.
Subject term	650	0	Labor movement zItaly xHistory y20th century.
Subject term	650	0	Communism zItaly xHistory y20th century.
Geographic term	651	0	Italy xPolitics and government y20th century.
Electronic access	856	40	uhttp://ezproxy.leedsbeckett.ac.uk/login?url=http://www.theacademiclibrary.com/login_cat.asp?filename=0745316077 zClick here to view



☐ Mark



### Storming heaven : class composition and struggle in Italian autonomist marxism

Wright, Steve, 1958-  
2002

*'The emergence of a new wave of anti-capitalist activism on the streets of Seattle, Prague and Genoa has been accompanied by a growing interest in "autonomist Marxism." Steve Wright's study brilliantly illuminates the history, com ...*

View this electronic resource: [http://www.theacademiclibrary.com/login\\_cat.asp?filename=0745316077](http://www.theacademiclibrary.com/login_cat.asp?filename=0745316077)

☐ Mark



### Storming heaven : LSD and the American dream

Stevens, Jay.  
1987

*Storming Heaven digs beneath the headlines to bring an amazing science story in which Harvard professors become holy men, and a generation drops out to seek cosmic bliss--only to find something much darker.*

☐ Mark



### Storming heaven [electronic resource] : class composition and struggle in Italian autonomist marxism

Wright, Steve, 1958-  
2002

*'The emergence of a new wave of anti-capitalist activism on the streets of Seattle, Prague and Genoa has been accompanied by a growing interest in "autonomist Marxism." Steve Wright's study brilliantly illuminates the history, com ...*

View this electronic resource: [http://ezproxy.leedsbeckett.ac.uk/login?url=http://www.theacademiclibrary.com/login\\_cat.asp?filename=0745316077](http://ezproxy.leedsbeckett.ac.uk/login?url=http://www.theacademiclibrary.com/login_cat.asp?filename=0745316077)

☐ Mark



### Storming heaven : LSD and the American dream

Stevens, Jay.  
1987

*Storming Heaven digs beneath the headlines to bring an amazing science story in which Harvard professors become holy men, and a generation drops out to seek cosmic bliss--only to find something much darker.*

# Other things we find

- Take out long and pointless notes and 'companion websites'.
- Fix non-compatible letters
- Put in RDA fields: 336/337/338

## Benefits:

- Cleaner, neater, trustworthy records.
- Functioning URLs.
- Allows for personalisation.

### Contents Note:

Defining the field /; Oliver Boyd-Barrett and Chris Newbold -- ; On ignoring history: mass communication research and the critique of society /; Hanno Hardt -- ; Media sociology: the dominant paradigm /; Todd Gitlin -- ; The Context of mass communications research /; James D. Halloran -- ; Mass communication research in Europe: some origins and prospects /; Jay G. Blumler -- ; Mass communication and modern culture: contribution to a critical theory of ideology /; John B. Thompson; Con't. -- ; Early theories in media research /; Oliver Boyd-Barrett -- ; The culture industry: enlightenment as mass deception /; Theodor W. Adorno and Max Horkheimer -- ; Mass society and its culture /; Edward Shils -- ; Mass society and mass culture: interdependence or independence? /; Harold L. Wilensky -- ; The structure and function of communication in society /; Harold D. Lasswell -- ; Functional analysis and mass communication revisited /; Charles R. Wright -- ; The study of the media: theoretical approaches /; James Curran, Michael Gurevitch and Janet Woollacott; Con't. -- ; Politicians and the press: an essay on role relationships /; Jay G. Blumler and Michael Gurevitch -- ; The media effects tradition /; Chris Newbold -- ; Between media and mass/the part played by people/the two-step flow of mass communication /; Elihu Katz and Paul F. Lazarsfeld -- ; The effects of mass communication /; Joseph T. Klapper -- ; Toward 'cultural indicators': the analysis of mass mediated public message systems /; George Gerbner -- ; The agenda-setting function of mass media /; Maxwell E. McCombs and Donald L. Shaw; Con't. -- ; Utilization of mass communications by the individual /; Elihu Katz, Jay G. Blumler and Michael Gurevitch -- ; Five traditions in search of the audience /; Klaus Bruhn Jensen and Karl Erik Rosengren -- ; The political economy approach /; Oliver Boyd-Barrett -- ; The international commercialization of broadcasting /; Herbert I. Schiller -- ; For a political economy of mass communications /; Graham Murdock and Peter Golding -- ; Contribution to a political economy of mass communication /; Nicholas Garnham -- ; On the audience commodity and its work /; Dallas Smythe; Con't. -- ; Conceptualizing the 'public sphere' /; Oliver Boyd-Barrett -- ; Institutions of the public sphere /; Jurgen Habermas -- ; The media and the public sphere /; Nicholas Garnham -- ; The theory of the public sphere /; John B. Thompson -- ; Intellectuals, the 'information society' and the disappearance of the public sphere /; Philip Elliott -- ; Democracy and media: without foundations /; John Keane

# Aiding users with relevant resources (via eBook PDA/DDA profiles)

**PDA Classification Maintenance**

Editing PDA Selection »

- ▶ ☒ 000 - 099 Computer science, information & general works
- ▶ ☐ 100 - 199 Philosophy & psychology
- ▶ ☐ 200 - 299 Religion
- ▶ ☒ 300 - 399 Social sciences
- ▶ ☐ 400 - 499 Language
- ▶ ☒ 500 - 599 Science
- ▶ ☒ 600 - 699 Technology
  - ▶ ☐ 600 - 609 Technology
  - ▶ ☒ 610 - 619 Medicine & health
  - ▶ ☒ 620 - 629 Engineering
    - ☐ 620 Engineering & allied operations
    - ☒ 621 Applied physics
    - ☐ 622 Mining & related operations
    - ☐ 623 Military & nautical engineering
    - ☐ 624 Civil engineering
    - ☐ 625 Engineering of railroads & roads
    - ☐ 626 [Unassigned]
    - ☐ 627 Hydraulic engineering
    - ☐ 628 Sanitary & municipal engineering
    - ☐ 629 Other branches of engineering
  - ▶ ☐ 630 - 639 Agriculture
  - ▶ ☐ 640 - 649 Home & family management

X

**621 Applied physics**

DDC: **621.**

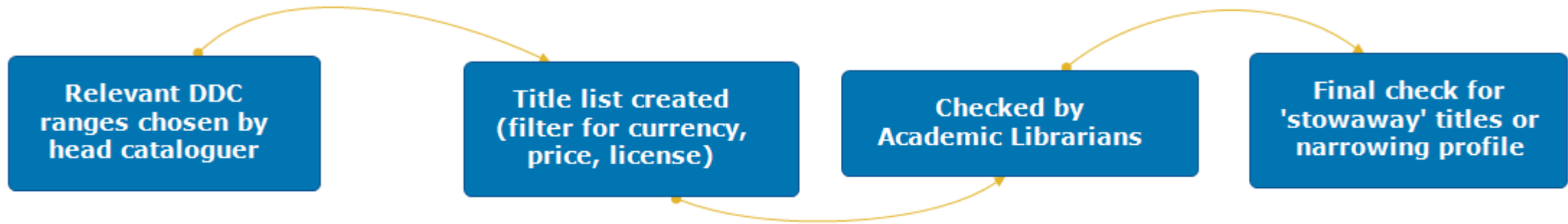
Keyword:

Use \* as wildcard (e.g. any\*)

[Exit To PDA Selection Settings Without Saving](#)

DDC selection tool

# PDA/DDA profile creation process





# Benefits

- This allows us close control over the selections our students make, meaning that only the most relevant titles for the profile's purpose are chosen.
- This saves money wasted on general interest titles being purchased.
- And saves time for students, by not loading less relevant titles onto the catalogue.

## Future

- Make sure numerical balance isn't too far in favour of one subject in 'Super' profiles.
- Better data collection.
- Expanded title-by-title PDA (after successful pilot)





# Questions

- ▀ Thanks for listening
  - ▀ Any questions?
- 