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**Understanding governance in the implementation of rainwater systems in the amazon – Belem**

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## Understanding governance in the implementation of rainwater systems in the amazon – Belem

### Abstract

Purpose: A case study of niche governance is developed to analyse the governance of rainwater systems in the Amazon.

Methodology: A visualization of the interactions of stakeholders was made with the use of Social Network Analysis (SNA), where data was collected through interviews to experts from the region. A framework based on niche management and the Safe, Resilient and Sustainable (Safe-and-SuRe) principles were used to interpret the results.

Findings: The work identifies key players and issues influencing governance for the implementation of rainwater systems; and capture of decision making powers by agents making evident redundancies in the management of rainwater in the region; highlighting issues of lack of inclusion in the decision-making process, planning and implementation; threatening the sustainability, resilience and governance of rainwater systems in Belem.

Implications/Impact: Methodologically, this work is the first of its kind for the amazon and contributes to the exploration of tools and frameworks to assess governance in the implementation of rainwater systems.

**Key Words:** Rooftop Rainwater Harvesting; Stakeholder Analysis; Social Network Analysis, Niche Management; Safe and SuRe; Belem-Brazil

### 1. Introduction

#### 1.1. General context: Clean water, Millennium and Sustainable Development Goals

Clean water provision has been a priority for the UN in the last three decades, as more than 40% of world's population was affected by limited access to clean and secure water; and 41 countries experienced water stress by 2011 (UNDP). In response, the United Nations Development Program (UNDP) was commissioned, setting up the Sustainable Development Goal initiative, being the goal 6 of its agenda 2015 the provision of clean and secure water for all (UN, 2015). Adding to these efforts, the UN Millennium Development Goal initiative was set up, having as its development

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3 goal 7 the safe and reliable water supply as crucial to ensure environmental  
4 sustainability (UN, 2000; 2012). In 2015, the Millenium Challenge reported an  
5 increment from 76% to 91% on the number of people with access to clean and safe  
6 drinking water (UN, 2015). However, the UNDP suggests that by 2050 one in four  
7 people will experience recurring water shortage.  
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11 Aligned with the UNDP goals, in the last decade in Brazil 28 million people moved  
12 out of poverty and 36 million ascended to the middle class (Oliveira, 2015). Despite  
13 these enormous changes on alleviation of inequality; social mobility; and the positive  
14 impacts on the economy in general; 16.2 million people still live in situations of social  
15 extreme vulnerability as reported by the Brazilian Institute of Geography and  
16 Statistics (IBGE, 2010). To provide continuity on social inclusion and development,  
17 the Federal Government implemented the “Brazil Without Misery Plan”: A set of  
18 actions involving the creation of new programs and the expansion of existing  
19 initiatives, in partnership with states, municipalities, public and private companies and  
20 civil society organisations to include the most deprived populations in the dynamic of  
21 economic and social development of the country.  
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25 Within this context, the Amazon is one of the most challenging regions, where local  
26 municipalities must cope with the complexities of logistic access, largely reliant on  
27 the rivers as the key transport link. This fact imposes severe constraints to the  
28 provision of clean water; evidenced by high local rates of waterborne disease, often  
29 aggravated by untreated water supply systems, inadequate/inexistent sewage  
30 treatment facilities and open-air dumps; as consistently documented by the  
31 independent works of Gnadlinger (1999, 2007); Joventino et al (2010); Souza et al  
32 (2011); Veloso (2012); and Silva et al (2012).  
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36 To appreciate the magnitude of the problem, the local Municipal Sanitation and  
37 Management Plan reports that 91% of the municipalities in the Amazon region have  
38 water supply systems; however, in 100% of the Amazon municipalities the water  
39 quality does not comply with the minimum standards for human consumption as  
40 defined by the Ministry of Health (International Workshop on Solid Waste, Manaus /  
41 AM - 2013). In response to these challenges, rainwater has been explored as an  
42 appropriate solution for the provision of clean water to rural communities in the  
43 Amazon basin. Such rainwater supply technology is characterized by institutional  
44 arrangements where the construction of a system of common use (mostly serving  
45 family units) and its maintenance, demands collective action with rules of access and  
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3 definition of roles for the building and maintenance of the system - like the ones  
4 described for irrigation systems by Ostrom (1990, 2005); Ostrom and Gardner (1993)  
5 and Janssen and Anderies (2013). Consequently, some of the problems faced by these  
6 communities in the Amazon region - beyond the technical and logistical issues -  
7 involve social dilemmas related to natural resources and environmental governance.  
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### 13 **1.2. The case of rainwater - international context**

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17 Gnadingler (2000), Tomaz (2003) and Kautsoyiannis et al (2008) have documented  
18 the use of rainwater for human consumption in the past by many cultures with  
19 different methods. Contemporary methods mostly depend on the use of roofs to  
20 collect the rainwater. This technique - Rooftop Rainwater Harvesting (RTRWH) - has  
21 proved to successfully cover basic water needs in many different countries (UNEP  
22 1998), for example: Zhu *et al.* (2004) and Zhu and Yuanhong (2009) report that in  
23 Ganzu (China) this technology benefits 2.5 million people; in New Zealand for 11%  
24 of the country's population rainwater is the main source of water for consumption  
25 (Ministry of Health, 2006); in Thailand, 4.3 % of the urban population and 25.7% of  
26 the country's rural population access drinking water through the collection and  
27 storage of rainwater (ONESDB/UNCTT, 2004). Additional documentation exists on  
28 the use of RTRWH in Venezuela, Maldives, Turks and Caicos, and Bermuda as well  
29 as insular territories of Portugal and Greece (Oliveira, 2008). UN-HABITAT (2005)  
30 further describes different institutional arrangements for private or publicly owned  
31 systems; and different actors including governments, national and local authorities,  
32 international development agencies and social organisations in Bangladesh,  
33 Singapore, Honduras, the United States, Tanzania, and Kenya.  
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46 In general, the advantages and growing interest in the use of RTRWH are related to  
47 increasing problems of contamination of superficial and groundwater sources;  
48 distribution systems failures, maintenance and operational problems; increasing water  
49 demand in rural areas due to industrial agriculture and population growth; the  
50 increasing availability of impermeable low cost materials such as tiles, veneers and  
51 galvanised iron roofing components as replacement for straw roof as well as the more  
52 economical and effective water storage devices (Fawkes, 1999). More recently,  
53 studies on the use of rainwater are focusing on its use and governance mechanisms in  
54 urban environments, where maintenance and operation in the hands of users is  
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3 perceived as critical for the success of the implementation of this technology (Moglia  
4 et al, 2011); where research is needed to better understand and design institutional and  
5 socio-economic support to facilitate the adoption of this technology by urban  
6 communities (Campisano et al, 2017); or integrating the use of rainwater with  
7 emerging concepts such as circular economy (Gleason, et al., 2018). Ward and Butler  
8 (2016) add to the trend on these new studies the use of Social Network Analysis  
9 (SNA) to analyze the interactions of stakeholders and provide a theoretical framework  
10 (Safe and SuRe) to assess the relationship between infrastructure, actors and the  
11 sustainability resilience and governance of the rainwater systems. In a similar  
12 direction, Cardoso et al (2018) used SNA to analyze the relationships of key actors in  
13 the implementation of rainwater systems in rural areas in the amazon. However. the  
14 issue of governance of these systems in rural areas in developed countries remains  
15 under-researched.  
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### 27 **1.5. Use of rainwater in the Amazon. The case study of Belem.**

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30 Belem is composed of 39 river islands, making 66% of the district area in which the  
31 provision of water has not been officially registered and managed. It is also one of  
32 the best-documented examples in the Amazon region for the provision of potable  
33 water to riverside communities in the Amazon, due to its diversity in terms of the  
34 number of organizations related to the management of water distribution and  
35 exploration of solutions location; its complexity and diversity in terms of population  
36 (Veloso, 2012; Veloso et al, 2013; Cardoso et al, 2018).  
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43 Despite the relative abundance of water, the region suffers from the widespread  
44 degradation of water springs due to the growth of urban and agro-industrial  
45 developments. In the last ten years, Belém's population has grown to more than 2  
46 million inhabitants implying a high urbanization rate close to 99.14%. Also, the city  
47 does not have basic sanitation and deposits all the domestic, commercial and  
48 industrial wastewater in the city's drainage system that dumps it directly in Bahia do  
49 Guajará (Gregório and Mendes, 2009; Souza et al 2016) - see figure 1.  
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54 Aragon (2004) states that the limitation of hydric resources for human consumption is  
55 due to the quality of water. This was made evident by the effects of urban growth and  
56 heavy metal pollution originated from the mining activities in Barcarena (Fenzl and  
57 Mathis, 2004); affecting the quality of water around the islands upstream the river due  
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3 to the influence of the tides and the water flows; adding to the high levels of Iron  
4 emanating from the local groundwater deposits which are above the limits for human  
5 consumption. For example, the underground system in Ilha Grande is inoperative  
6 (despite its good condition) and the quality of the water delivered is questionable in  
7 terms of its iron content (Veloso and Lopes, 2014).  
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11 As an institutional response to this situation in 2004, a UNESCO initiative developed  
12 technical studies for the availability of potable water both, in Belem and the wider  
13 Amazon region.  
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21 **Figure 1: Belem** (Edited from: [//www.google.com/maps/place/Bel%C3%A9m+-+State+of+Par%C3%A1/data=!4m2!3m1!1s0x92a46669f5986e5f:0xe336db2d6ab189cc?ved=2ahUKEwjBvqjWjITfAhVJvZAKHUgdAYsQ8gEwAHoECAIQAQ](https://www.google.com/maps/place/Bel%C3%A9m+-+State+of+Par%C3%A1/data=!4m2!3m1!1s0x92a46669f5986e5f:0xe336db2d6ab189cc?ved=2ahUKEwjBvqjWjITfAhVJvZAKHUgdAYsQ8gEwAHoECAIQAQ))  
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27 From this initiative, Veloso (2012) reports that in Ilha Grande and Murutucu 45% of  
28 the riverside population buy water from informal distributors: boatmen (delivering  
29 20lt barrels of - untreated - water collected either from the surface of underground  
30 sources) and 20% consumed water directly from the river. The study also revealed  
31 that the common practice is to combine the use of different sources of water; for  
32 instance, to buy water from the mainland to drink and to use water from the river for  
33 cooking. In Ilha Nova, 100% of the water for human consumption comes from  
34 rainwater collectors (Souza, 2012); and Fenzl et al (2010), registered the case of the  
35 only two islands where the water is distributed via public aqueduct (Mosqueiro and  
36 Outeiro islands).  
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39 The consensus in these studies is that rainwater is an appropriate source of water for  
40 human consumption in Belem (and the Amazon in general) due to the logistic  
41 challenges experienced in this region (e.g. no/few roads or other  
42 transport/communication infrastructure different to the rivers; vegetation growth, river  
43 tides, high humidity, instability of the subsoil) and the wide geographical dispersion  
44 of the rural communities that would adversely impact distribution methods for clean  
45 water.  
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48 In this sense, Veloso (2012) registered that in 2004 a first modern initiative using  
49 rainwater collection systems in Belem (Ilha Grande) to get access to clean water, was  
50 later impulsed by the catholic church- leveraged by their strong tradition of  
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3 involvement with the local communities (Almeida 1992; Maués, 2010) - financed by  
4 the Ministry of Agrarian Development (MDSA); within the context of the centralized  
5 Brazilian federal policy to support the construction of local water supply system  
6 (Veloso & Mendes, 2014).  
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10 The system was an adaptation of the cistern technology implemented in the semi-arid  
11 region of Brazil via the '*One Million cisterns*' program, consisting on concrete plaque  
12 cisterns for multiple users (ASA); implemented through partnerships with individuals,  
13 the private sector, cooperation agencies, and the federal government. However,  
14 concerns were expressed regarding the quality of water by a range of independent  
15 studies carried out by Gnadlinger (1999, 2007); Joventino et al (2010); Souza et al  
16 (2011) and Silva et al (2012). This technology was proved as not suitable for the  
17 bioclimatic conditions of the riverside communities of the amazon, subject to river  
18 tides and high levels of instability and humidity of the subsoil (Veloso, 2012).  
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25 In 2009, the Catholic Church via their NGO CARITAS delivered fully subsidized  
26 RTRWH system (called SODIS), using associative and cooperative strategies (Lobo  
27 et al 2013). This implementation model exposed the communities for the first time to  
28 deal with issues related with the maintenance and governance of the system; similar to  
29 the vulnerabilities described in the literature of the commons (Ostrom 1990, 2002;  
30 Ostrom, Gardner and Walker 1994; Hoogesteger, 2013, 2015).  
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36 These vulnerabilities were related to the interference of external actor in the systems'  
37 governance: the shared use and maintenance of the system and the community  
38 learning processes. Consequently, the centralized management by CARITAS resulted  
39 in poor maintenance, lack of community learning and appropriation of the system,  
40 and the failure of the implementation of this technology in Belem (Lobo et al 2013).  
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45 Thereafter, the University of Para (UFPA) developed an improved version of SODIS  
46 for the riverside communities. This solution has been well documented both, on its  
47 advantages considering the bioclimatic conditions of the region; and the impact to the  
48 riverside communities in terms of access to quality and quantity of clean water, health  
49 and economic viability (Veloso et al, 2013). The implementation process of this  
50 RTRWH followed a slightly different scheme as its implementation was fully funded  
51 by the government; involving the interaction of multiple federal and local agencies,  
52 NGOs with strong influence in the region, and community organizations, before the  
53 delivery to the final users.  
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60 However, systematic identification of stakeholders and issues affecting the



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3 implementation and subsequent maintenance of the rainwater systems has not been  
4 adequately understood and documented.

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6 An example of this derives from the nature of the Brazilian federalism with high  
7 concentration of the process of elaboration and implementation of public policies in  
8 the national sphere, that generates an entrenched culture of dependence on the sub-  
9 national spheres of government (Souza 1999; Samuels and Abrucio 2000; Macedo &  
10 Facchina, 2014; Ozge 2015). This conduces to the standardization of policies that do  
11 not contemplate the territorial diversity of the country (Lipsky, 1980, Evans & Harris,  
12 2004, May & Winter, 2007; Sevä & Sandström) with direct impact on the outcome of  
13 public policies (Lotta & Favaretto, 2016) as was evident in the implementation of  
14 ASA in the region.

15  
16 A second effect of the centralization in the Brazilian federal model is expressed in the  
17 street bureaucracies which have a high degree of discretion and can, at the time of  
18 implementing the policy, change their nature or implementation protocols provided by  
19 the national body. At the local level, given the lack of financial autonomy, these street  
20 bureaucracies strategize to capture the policies launched, financed and coordinated at  
21 the national level. This strategy turns out to be similar to regulatory capture (Stigler,  
22 1971); adding to the local partisan policies that end up making its positioning a  
23 mechanism for maintaining the bureaucrat in office and maximizing his budget and  
24 adherence to a party ideology (Bhrem & Scott Gates, 1977). Niskanen, 1969, Evans &  
25 Harris, 2004).

26  
27 In this context, actors such as the Secretaria de Estado de Assistência Social,  
28 Trabalho, Emprego e Renda (SEASTER) and Municipal Agency for the regulation of  
29 Water and Sewage Services (AMAE) are organizations who behave like street-level  
30 bureaucracies as they are responsible for the intermediation of the financing of  
31 sanitation policies that originate in the high national bureaucracy. These bureaucrats  
32 seek to capture these policies and ensure locally the maintenance of positions and the  
33 budget. In general, a first exploratory description of the institutional - and  
34 stakeholders - relations was made by Cardoso (2018), providing a glimpse of the  
35 complexity for the governance of rainwater systems in Belem.

36  
37 This issue is particularly relevant as the Amazon region is characterized by being  
38 under the jurisdiction of several offices at different administrative levels in the  
39 Brazilian government, and contains a multiplicity of dissimilar communities - In the  
40 case of Belem, in the archipelago are more than 100 different communal

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3 organizations, aborigines, afro descendants, ribeirinhos, seringueiros, and no less than  
4 10 different Christian sects/churches with active influence in the decisions of the local  
5 communities; making of the region a case of high complexity for policy-making and  
6 socio-economic and technical interventions Cardoso et al (2018). Hence, the adoption  
7 of RTRWH can be seen as a new socio-technical arrangement that implies co-  
8 evolution and occurs as a fragmented phenomenon in relatively isolated groups  
9 (geographically, socio-culturally) in the form of niches.

10  
11 In this sense, this paper presents an interpretation of such complexity through the  
12 identification of issues and stakeholders affecting the governance of the  
13 implementation of rainwater systems using methods related with the analysis of  
14 complexity such as Social Network Analysis and concepts and theories of governance  
15 of water resources.

## 26 **2. Methodology**

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29 In 2016 the data collection was performed, taking into consideration the ethical  
30 procedures of both, the University of Para and Leeds Beckett University. The  
31 methodological design followed a two-stage explorative research process where  
32 stakeholders were identified and classified based on an iterative process that drew on  
33 a combination of methods (e.g. 6 expert opinions - semi-structured interviews in  
34 English and Portuguese; ethnographic observations in 16 municipalities involving 40  
35 user families), following the suggested multi-method approach by Brugha and  
36 Varvasovszky, (2000) and Reed et al, (2009). To identify stakeholders, the  
37 respondents were asked to 1) mention all stakeholders and issues that may influence  
38 or are affected by the implementation of water infrastructure - rainwater systems. 2)  
39 Quantify the influence of each stakeholder exerts on water infrastructure planning  
40 (Brugha and Varvasovszky, 2000). We merged very similar stakeholders (e.g.  
41 community organizations). The participants were purposively selected based on cross-  
42 references (from experts and other participants interviewed), relevance and  
43 availability.

44  
45 A relational categorization matrix was created based on a typology to classify them  
46 along the vertical axis, i.e. from national, federal, county, local, and off-site levels to a  
47 local, on-site level. A further typology also made a distinction between those agents  
48 who affect (determine) a decision or action and those affected by this decision or  
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3 action. The matrix also included the issues identified in the conversations with  
4 experts and how these issues related to the different actors.  
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8 The SNA was made using UCINET (Borgatti et al., 2002). The potential influence of  
9 actors in a policy process was assessed in network terms via its connectivity to others.  
10 To assess this feature, we used measures of centrality as described by Freeman  
11 (1979). More specifically, we took into consideration the measurement of degree  
12 centrality, which considers the ties that an actor shares directly with other actors. It  
13 looks at the local structure in which an actor is embedded (Ansell, 2003; Crona and  
14 Bodin, 2006). These standard SNA techniques for the mapping of stakeholders were  
15 used, developing on the methodologies previously presented by Prell et al, (2007);  
16 Lim et al, (2010) and Lienert et al, (2013); particularly on the use of centrality  
17 measures to assess the importance of stakeholders.  
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20 In policy networks, actors with high degree centrality have better and more direct  
21 access to information and have considerable potential for framing the planning  
22 process. Power and importance were assessed via betweenness centrality (Freeman,  
23 1979; Ingold, 2011). Betweenness centrality calculates the number of times an actor is  
24 on the path between two not-interlinked nodes. An actor with high betweenness  
25 centrality can thus act as a gatekeeper or mediator. If absent, the network would fall  
26 apart. Hence, the more central an actor is, the better he or she is integrated into the  
27 network and can influence the planning process in resource management policy. To  
28 interpret the results from the SNA, we adopted elements from the framework  
29 suggested by Ward and Butler (2016) such as Niche Governance and the "Safe and  
30 SuRe".  
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45 In this context, niche governance - and Strategic Niche Management - as described  
46 by Loorbach and Van RaaK (2006), provides elements to assess: the necessary  
47 changes in technology and in the institutional framework for the economic  
48 success of the new technology; the learning about the social desirability of the  
49 options; the further development of these technologies and achieve cost efficiencies in  
50 mass production and; the building of a constituency behind a product – of firms,  
51 researchers, public authorities – whose semi-coordinated actions are necessary to  
52 bring about a substantial shift in interconnected technologies and practices.  
53 Complementary, "Safe and SuRe" (Ward and Butler, 2016) provides the concepts and  
54 definitions of resilience and sustainability with emphasis on performance at the  
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3 service level; specifying and emphasizing the characteristics of a system that might  
4 result in resilience and sustainability (e.g. safety, sustainability. resiliency, threats,  
5 impacts, consequences, learning capacity, recovery capacity).  
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### 10 **3. Results and Analysis**

11 Table 1 describes the list of stakeholders identified in the interviews; from which a  
12 matrix was created registering their interconnections and their relationship with the  
13 issues that emerged during the interviews.  
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19 - INSERT TABLE 1 HERE -  
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22 **Table 1. List of stakeholders** (As identified in the interviews with experts).  
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25 The following figure (figure 1) reflects the results of the use of SNA for the mapping  
26 of issues and stakeholders related with the adoption of rainwater systems in Belem;  
27 where the values of centrality (degree) for UFPA, Residents, CARITAS, AMAE  
28 highlight the relevance of these stakeholders in the implementation of RTRWH. Also,  
29 it identifies the importance of funding, relationships, and education as the most  
30 sensitive issues for the implementation of the rainwater systems. Figure 3 shows the  
31 values of betweenness for the same network where actors such UFPA, Residents and  
32 AMAE concentrate the higher values of brokerage; whereas funding, education and  
33 relationships are seen as recurrent issues.  
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43 - INSERT FIGURE 2 HERE -  
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45 **Figure 2. Identification of issues and stakeholders for the implementation of**  
46 **rainwater systems in Belem.** In the figure, the issues are represented in red and the  
47 stakeholders in Blue. The size of the node represented its value of centrality (Degree).  
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50 - INSERT FIGURE 3 HERE -  
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52 **Figure 3. Identification of Influencers in the network.** The size of the nodes  
53 denotes their value of betweenness. Nodes in red represent issues and nodes in blue  
54 agents.  
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58 Based on their structural position and the role/function within the network as well as  
59 their values of centrality (degree and betweenness) the following classification was  
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3 made in order of importance:  
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6 Stakeholders  
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9 - Residents: Their high level of centrality is easily explained as these are the direct  
10 recipients of the rainwater systems. As the direct beneficiaries of the system, they  
11 have numerous links with the rest of the stakeholders. Despite their high level of  
12 connectivity, (High degree - in-degree) their capacity to influence other  
13 stakeholders or the governance system of the network, is not strong as they are at  
14 the receiving end of the network.  
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16 - UFPA: The Federal University is the following well-connected organization with  
17 strong links with governmental agents. Its brokerage role is crucial as is the only  
18 agent in the network with links with scientific empowering institutions such as  
19 FAPESPA and CNPq. UFPA is also an actor with a strong influence on the high  
20 funding bureaucracies of the system such as MDSA and with those that are  
21 intermediates of the financing. This central position makes the UFPA have a  
22 performance similar to a street-level bureaucrat. The intention of making the system  
23 replicable in several other locations in the state may be the reason why UFPA has  
24 several connections with bureaucracies at all levels of the federation.  
25  
26 - CARITAS: Is perhaps the most influential organization (Catholic NGO) at the  
27 ground level. Is well connected with all the key governmental organizations at all  
28 levels (Federal, County, and Municipality) and has strong links with the  
29 communities and community organizations in the region. As previously mentioned,  
30 the Catholic Church has played a historic role in the region through the provision of  
31 assistance; sometimes acting as a watchdog of public policies directed to traditional  
32 communities. Its centrality stems from its role as a key external actor that holds  
33 power and resources (finances, assets, and knowledge) to act as an entrepreneur  
34 together with residents and other stakeholders.  
35  
36 - SEASTER: Its high level of centrality is explained as it is the only organization at  
37 the regional level with the function of control of the delivery and implementation of  
38 rainwater systems. They act as brokers for federal agents and point of contact and  
39 coordination for local agencies. The role of SEASTER as a bureaucracy of the state  
40 at the federative level is ambiguous. As a bureaucracy SEASTER has captured the  
41 role of another bureaucracy, SAAEB; which should operate water and sanitation  
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3 policies in districts where the system has been implemented, but it does not appear  
4 as a stakeholder. COSANPA is the water supply and sanitation service agency in the  
5 state of Pará. However, SEASTER, which is linked to the provision of social  
6 assistance in the region, was the mediator of the provision of the rainwater supply  
7 systems. This transfer to SEASTER of this type of system ends up reinforcing the  
8 assistance character that involved the process of supplying the rainwater system to  
9 local the communities. This type of capture of the policy for a supply of a water  
10 harvesting system by a bureaucracy with no technical capacity in sanitation  
11 increases the complexity of the bureaucracy in the implementation of the system  
12 since training for the maintenance of the system is not offered by SEASTER but  
13 depends on the technical knowledge allocated to the UFPA.  
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- 22 - Community Associations: Their centrality is explained as they act as intermediaries  
23 with final users for the implementation of rainwater systems. They have high levels  
24 of complexity due to their number and variety. Community associations also  
25 represent the complexity of residents' interests. Considering the associative freedom  
26 that exists in Brazil, the emergence of these associations also reflects the  
27 inefficiency of local bureaucracies in providing public services. In this way, the  
28 Associations reflect the collective action of the residents facing the need to have  
29 their demands for public services served. Parallel to the religious initiatives, most of  
30 these associations have ties with political parties that seek to capture the collective  
31 action of the associations to have salience in the political scenario.  
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- 33 - Forum das Ilhas: its high level of connectivity relates to its function as a broker at a  
34 local level. Structurally equivalent to CARITAS, It lacks the connections with  
35 organizations at the federal level. The Forum das ilhas is also influenced by the  
36 Catholic Church. Its emergence is disputed and presented by political parties as an  
37 initiative of local residents with high degrees of party commitments. The Forum,  
38 while characterized by having a scope that encompasses all the islands and thus  
39 becomes representative, is also an overlap of representation interests of the residents  
40 when considering Community Associations.  
41
- 42 - Unions: Their centrality relates to the connections with local organizations at the  
43 community level. Structurally equivalent to community associations.  
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- 45 - Material traders & Water Traders: They are not connected with any of the delivery  
46 organizations suggesting that they have not been involved in any stage of the  
47 development and implementation of rainwater systems. are listed here due to their  
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3 significant low values of centrality. These actors are negatively influenced by the  
4 implementation of rainwater systems as their economic activity is related and  
5 dependent on the existence of such autonomous water supply systems.  
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10 To better interpret these connections, the following table summarizes the elements of  
11 niche governance and the "Safe SuRe" (see table 2).  
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19 **Table 2. Niche and Safe and SuRe characteristics of the RTRWH in Belem.**  
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22 Issues:  
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25 - Funding: With the highest value of centrality (degree and betweenness) this issue is  
26 the most connected to stakeholders and seems to be determinant for the future  
27 implementation of the rainwater system. The fact that the funding comes mainly  
28 from federal sources (government: MDSA and Federal Government via public bank  
29 - BASA; and research funds - FAPESPA, CNPq) makes the implementation  
30 extremely dependent and sensible to the public budget. As this initiative is not the  
31 result of the demand form a collective action to affect policy; the provision of public  
32 funds for the implementation of rainwater systems is susceptible to street level  
33 bureaucracies taking over on the coordination of the policy; hence, the potential  
34 conflict between SEASTER, BASA, AMAE and CARITAS with subsequent  
35 competition to control financial resources. Such dependency on public funding is  
36 also evident by the subsidized nature of the previous implementation process  
37 (SORIS); where CARITAS appeared to residents as a central actor when it comes to  
38 the financing intermediation of the system - as well as the watchdog for the delivery  
39 of this initiative. In the current implementation lead by UFPA, note the brokerage  
40 from SEASTER, AMAE, and CARITAS, evidenced by their intermediation in the  
41 network "connecting" funding agencies and recipient communities. In this case, the  
42 SNA facilitate the identification of both, actual and potential competitive behavior.  
43 These tensions were expressed by the academic experts during the focus group  
44 discussion, where it was highlighted that the competence for resources exists and is  
45 expected to become more aggressive under the new economic situation of the  
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country:

*“We have seen, and we expect to see under the actual economic circumstances more intense competition for resources between the delivery agencies, and it will have big impacts on the communities” (Academic expert No.2 - currently working on rainwear systems)*

- Education: This issue is connected to providers (UFPA, CARITAS, Forum das Ilhas) and the recipient communities (either directly or via several community organizations: Unions, community associations). In general, the education-related with the rainwater systems and its implementation is technically adequate, however, it is sensible to the level of education and the social dynamic of the recipient communities (e.g. peer pressure, perception of wealth; isolation, levels of scholarly). Nevertheless, education related to the functioning of the system does not contemplate the solution of collective action dilemmas resulting from the shared access to, and use of rainwater (e.g. maintenance, operation cost). When the supply system does not arise from the community but the action of external actors, as in this case, the learning processes may not meet the needs of political education so that all stakeholders, from within their organization, develop some type of systems' governance. At ground level, the delivery of education proves resilient as the involved organizations have structural equivalence in the network: similar levels of connectivity and similar connections.

*“ ... different organizations visited the community a couple of times after the delivery of the (rain) water system. I remember an instructor from the University, but later, there was other related to the church. We all know how to use and do the maintenance of the system, but we struggled to define who is responsible for it – in our case the solutions was easy because we are all family, but on the other side of the river the system is not used because the people there have no education, they think different”. (Community leader - user of the system – Ilha de Combu)*

- Relationships: In general, the issue relates to the brokerage function between delivery organizations and recipient communities. The common perception of experts is that the relationship between delivery organizations - at different governmental levels (e.g.: MDSA - Federal government; SEASTER - County



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3 government; AMAE - Municipal government) must improve and be more efficient.  
4 This perception points out to the behaviour of street-level bureaucracies and the  
5 capture of resources while being responsible for the intermediation of financing in  
6 the federative bodies. It should be noted that the AMAE, SEASTER, and MDSA are  
7 connected and present themselves as bureaucracies that are in dispute for resources.  
8 This seems to be particularly true for the AMAE's intermediation with the  
9 communities and CARITAS.  
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17 *"... you can't find corruption here. Yes, there were various agencies involved in the*  
18 *funding of the (rainwater) systems, interacting with the communities - and among*  
19 *themselves. It takes time and we must be patient, but I believe we learned how to*  
20 *speak with all them to ask for and receive the (financial) resources we needed. "*

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23 *(Community leader of Ilha Cotijuba; former official of the local government –*  
24 *section clean water and sanitation of Belem)*  
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29 - Conflict: This issue was connected mainly to the different organizations acting in  
30 representation of the recipient communities and funding bodies. Community  
31 organization is a complex issue itself as in the region is possible to find more than  
32 100 different community organizations with different agendas and political  
33 interests. It is noticeable that the issue was not raised concerning the multiplicity of  
34 government agencies involved - in many cases with overlapping functions. It is  
35 important to note that most of the time the conflicts are revealed at the stage of  
36 ownership of the system by the residents. However, the conflict is latent in all  
37 phases of the implementation of the rainwater supply system. From the disclosure of  
38 funds for the construction to the delivery of the system, the dispute over power  
39 resources in system governance is established on a growing and more complex scale  
40 as the number of stakeholders increases. However, it becomes more visible in the  
41 moments of establishing the rules of access and use. As pointed out, the system  
42 presents characteristics of a commons and the literature points out that conflict is  
43 one of the constituent elements in the processes of construction and maintenance of  
44 this type of system. Concerning the governance system, tools are needed for these  
45 conflicts to be settled. These tools should be (ideally) emergent and/or co-created  
46 during the education regarding the use of the system. Conflict is also evident when  
47 it comes to funding and can directly identify itself with the AMAE and indirectly  
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3 appears in the federative levels of the nation through the conflicts it establishes with  
4 community associations. However, from the community perspective, the conflict is  
5 more perceived as frictions among users rather than between the institutions  
6 involved and competing for resources, as expressed by social leaders in the islands  
7 visited:  
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11 *“...the problem is to bring together the different community associations in the*  
12 *island, and when the (rainwater) system is built there is conflict defining who does*  
13 *what; for instance, to share the water or at the time of taking care of the (rainwater)*  
14 *system” (Community leader No. 5 - Ilha Grande)*  
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19 - Monitoring & infrastructure: As detected in the interactions with experts and the  
20 communities, the monitoring and infrastructure maintenance is deficient and not  
21 connected in any form with governmental agencies. In the present time, just the  
22 UFPA performs limited observations on the functioning and condition of a limited  
23 number of rainwater systems in the region - aiming to develop a systematic  
24 approach to collect information to inform policy. This result is consistent with the  
25 separation between education and training. The training process, by not being more  
26 comprehensive, establishes ex-ante a distinction between the stakeholders, with loss  
27 of autonomy of the recipient communities and consequently, dilemmas of collective  
28 action. This, in turn, causes that an external actor is identified as the person in  
29 charge of the maintenance of the infrastructure and system monitoring. The limited  
30 connections of this issue with other relevant actors suggests that the residents and  
31 other collective actors that will be responsible for this stage have not been inserted  
32 in the processes of construction of the required social infrastructure for the adequate  
33 functioning of the rainwater systems.  
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46 *“So far, I am the only person who regularly visits the communities **to do the***  
47 ***maintenance** of the units and the monitoring of their use near the campus of the*  
48 *university. From my knowledge, since the delivery to the communities, there has not*  
49 *been any visit from any governmental office to check the condition or use of the*  
50 *units delivered” (Academic expert No. 1 - currently working on rainwater systems)*  
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#### 58 **4. Discussion and Conclusions**

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3 The key actors identified in this study were the residents, UFPA, SEASTER, and  
4 CARITAS. Their importance in the network is related with the fact that most of them  
5 are local to Belem (residents, UFPA SEASTER) and are key brokers for the design  
6 and implementation of the rainwater system, as well as for the bidding for public  
7 funds (UFPA, SEASTER, CARITAS); implying brokerage with other public agencies  
8 at different administrative levels (state, federal, national).  
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14 The case of CARITAS and the UFPA, with high levels of connectivity, can also be  
15 explained by their role in the operationalization and maintenance of the system. From  
16 this role, an important effect is noticed regarding the relationship with the  
17 communities, linking with the issue of education: The education provided seems not  
18 to contemplate the totality of the system's governance. In consequence, establishing an  
19 unintended relationship of dependency from the local communities.  
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26 Additionally, in the network the issues infrastructure and monitoring present few  
27 connections, since these two components of the system end up being identified as an  
28 attribution of religious actors (mostly CARITAS) and UFPA; reinforcing the process  
29 of technical and social dependency generated at times of construction and delivery of  
30 the rainwater systems.  
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36 The study suggests also that the overlapping functions of governmental agencies at  
37 different levels (Federal, county, municipality, local) is not an issue at a practical  
38 level - due perhaps to accumulated knowhow by delivery agencies at (the local)  
39 community level. However, this fact has the potential to be a major issue for the  
40 communities at the time to claim ownership and autonomy in the implementation  
41 process, particularly under the current economic environment and the budget  
42 limitations of the multiple agencies involved - presiding of delivery/broker agencies.  
43 In this respect, this study suggests that more transparency in the local administration  
44 and more autonomy at a community level, with more direct access to funding sources,  
45 could simplify and reduce the administrative complexity and cost of the  
46 implementation process. In this context, the adoption of private or autonomously  
47 funded initiatives could bypass and/or simplify the complexity and bureaucratic cost  
48 of the multiple overlapping agencies involved, making relevant just the local agencies  
49 that could regulate locally the implementation of rainwater systems; providing that  
50 local communities will have a more active role in the definition and delivery of the  
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3 project. At this stage, and considering the forthcoming economic constraints in the  
4 Brazilian economy, the major threat for the sustainability of the systems is related to  
5 funding. In terms of governance, this study would like to suggest the strong brokerage  
6 of UFPA and CARITAS to transfer knowledge to the communities to provide them  
7 with better elements to improve the ownership of both, the implementation and use of  
8 the rainwater systems.  
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11 Supporting the previous argument, from the interviews and the SNA, it became  
12 evident that the implementation of rainwater systems is highly dependent on public  
13 funding where the NGOs (e.g. CARITAS) act mostly as delivery partners. In this  
14 sense, to increase the use of rainwater in the region - given the current and  
15 forthcoming economic situation of the country - this study highlights the need to  
16 explore new sources of funding based on private capital and/or autonomously funded  
17 by the local communities (for instance via social entrepreneurship and/or social  
18 banking). In consequence, further research would be recommended to better  
19 understand the role and impact of new external actors in the event of privately funded  
20 implementation for rainwater systems.  
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24 The other major issue at the community level is the complexity and variety of  
25 community associations (generalized in this study but with more than 100 in the  
26 Belem area). Yet playing an important role in the recipient end of the implementation  
27 process, by facilitating issues such ownership and management of the rainwater  
28 systems; the existence of unions with structural equivalence in the network may  
29 suggest that such unions could assume the agency (role/function) of the community  
30 associations to deliver rainwater systems and reduce their complexity. It is also  
31 noticeable the local influence of CARITAS as a key player with influence in local  
32 communities derived from their history of engagement in the region, the religious  
33 affiliation (catholic charity), their contacts with different agencies at different  
34 administrative levels and their capacity to mobilize financial resources. Consequently,  
35 new studies are recommended to improve the design of the complex networks paying  
36 attention to the detail of the role/function of CARITAS, the unions and other  
37 significant religious groups that could simplify the approach and eventual inclusion of  
38 communities at the time of implementing new rainwater systems – and/or to enhance  
39 the use and maintenance of the existing ones.  
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3 In terms of design, is concerning the fact that not all the economic/social groups to be  
4 affected by the implementation of the rainwater systems have been involved in the  
5 different stages of development and implementation of rainwater systems in the  
6 region. Particularly the ones who can potentially be negatively affected by this  
7 initiative (e.g. water and building materials traders) For further expansion on the  
8 implementation of the system in the region it would be key to include these actors,  
9 particularly if exploring forms to expand the adoption of the system not depending  
10 (exclusively) on public funding. As these stakeholders may either act as key partners  
11 or competitors if a market-based implementation process is adopted (however,  
12 rainwater has proved to be more economically efficient than the distribution of bottled  
13 water). In this sense, it would be desirable to provide autonomy to each community  
14 supporting the funding/development of their own business model for the  
15 implementation of RTRWH. In this context, the support to be provided must  
16 contemplate the autonomous definition or local rules of access to the use of the shared  
17 RTRWH, as well as the autonomous identification of key players and stakeholders.  
18 Therefore, and as mentioned previously, in a more autonomous scenario, issues such  
19 as maintenance and further expansion in the use of the rainwater system will be less  
20 dependent on UFPA, CARITAS, and SEASTER.  
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35 Concerning the methodology used in this exploration, SNA offers the possibility to  
36 map and understand better the functions and relationships of the different agents  
37 involved in this initiative. The main limitation to explore the full potential of this  
38 method was related to the nature of the dataset and the data collection. Limitations to  
39 access information, public records and availability of data and time affected the depth  
40 of this exploration. The use of more complete datasets including interviews (for  
41 instance, a cascade model) involving all the agents identified as well as a  
42 comprehensive review of previous documented process of implementation could  
43 provide a more detailed view of issues affecting the implementation of rainwater  
44 systems in the region by offering a better understanding of institutional aspects  
45 affecting the development of this initiative. At ground level, the use of interviews and  
46 advanced SNA techniques can accurately identify key actors in the communities  
47 playing enabling roles that could be used in the exploration of other forms of funding.  
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59 Conceptually, the framework created using the Strategic Niche Management (Niche  
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3 Governance) and the "Safe and SuRe" provided a useful tool for the understanding of  
4 the relations expressed in the network. Particularly, the reflection on the behaviour of  
5 the regime - and the local communities - towards the generation of governance  
6 mechanisms for sustainability and resilience. Also, it offers a clear framework to  
7 inform (public) policymakers and stakeholders on how to direct their efforts to serve  
8 the needs of the niches conforming the regime. In this sense, the combination with  
9 the SNA offers a more comprehensive understanding of the interdependencies  
10 between stakeholders, and key links (existent or required) necessary for the  
11 sustainability and resilience of the implementation of rainwater systems.  
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20 However, clearer links with the SNA are in need to be developed to provide better  
21 evidence and more robust evaluation of the factors affecting governance described  
22 both in the Niche management and the Safe and SuRe model; perhaps with the use of  
23 advanced SNA techniques involving meta-matrices describing connections between  
24 individuals, institutions, issues, knowledge and access to resources/skills; to better  
25 detect (structurally) organisational risks to the resilience and sustainability of the  
26 social construct surrounding the implementation of the rainwater systems  
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35  
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38 with us their knowledge and experience on the use of the rainwater systems. A special  
39 mention is due to the AquaSocial project who founded the initial stages of the  
40 research from where this document is originated.  
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### 46 **Conflict of interest**

47  
48 None  
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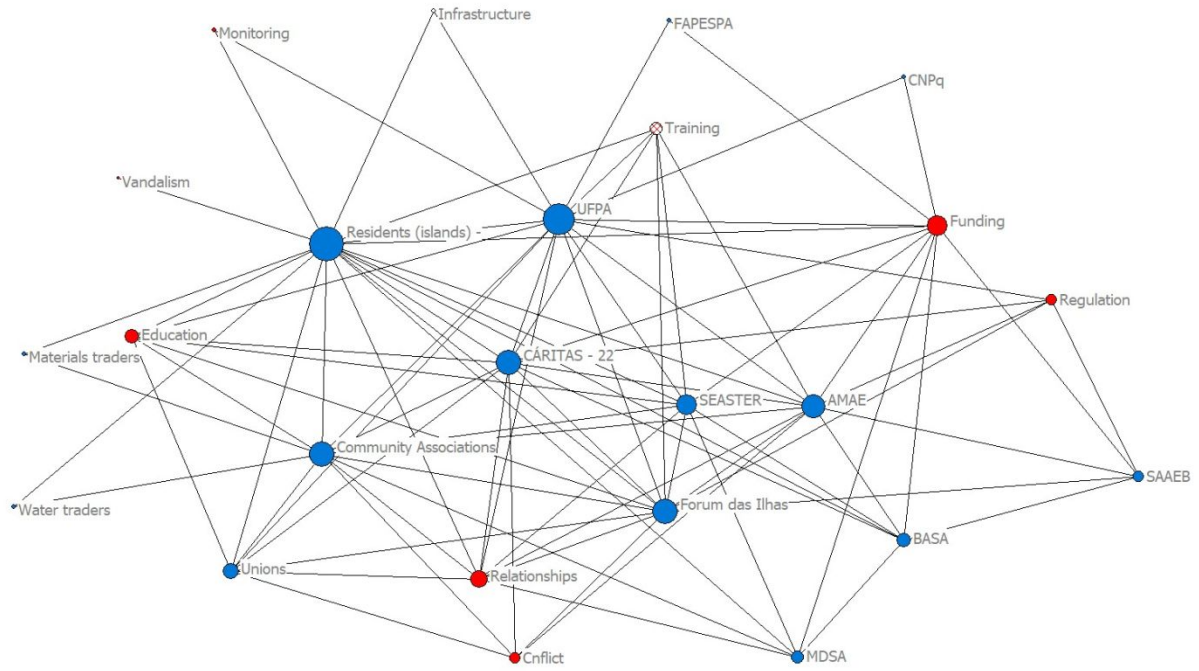
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Stakeholders	Role/Function
<b>BASA</b> - Bank of Amazonia SA	Canalize financial resources from the federal government to local delivery partners
<b>MDSA</b> - Ministry of Social and Agrarian Development	Funding and monitoring sustainable development projects at federal level
<b>AMAE</b> - Municipal Agency of Water and Sewage Services	Local (district) regulatory agency for the monitoring of services related with clean water and sanitation
<b>SAAEB</b> - Autonomous Water and Sewage Service of Brotas	Local agency that implement, manage and delivery projects of clean water and sanitation services at local level - they also participate in the implementation of RTRWH systems.
<b>SEASTER</b> - Secretaria de Estado de Assistência Social, Trabalho, Emprego e Renda	Regional social assistance agency acting as the watchdog of resources used for other agencies for the provision of clean water and sanitation services
<b>CNPq</b> -National Council for Scientific and Technological Development	National funding of R&D in Higher academic institutions
<b>FAPESPA</b> - Amazonia Research Foundation.	Regional funding of R&D in Higher academic institutions.
<b>UFPA</b> - Federal University of Para	Research and higher Education in Para
<b>CARITAS</b>	Catholic NGO (international) - alleviation of poverty. Delivery of projects related with the improvement of access to water and sanitation in vulnerable communities
<b>FORUM DAS ILHAS</b>	Local NGO - alleviation of poverty. Delivery of projects related with the improvement of access to water and sanitation in vulnerable communities (Belem)
<b>COMMUNITY ASSOCIATIONS (30+)</b>	Local organizations distributed in the islands. Social activism and lobby to different public and private organizations to access resources/projects related with social development.
<b>RESIDENTS</b>	Local residents of the islands - ultimate recipient of sanitation and clean water services.
<b>UNIONS</b>	Local trade unions linked to commercial activities in the area (agriculture, fishing, fluvial transport, etc)
<b>WATER TRADERS</b>	Local commercialization of clean water in the islands
<b>MATERIALS TRADERS</b>	Local commercialization of building materials



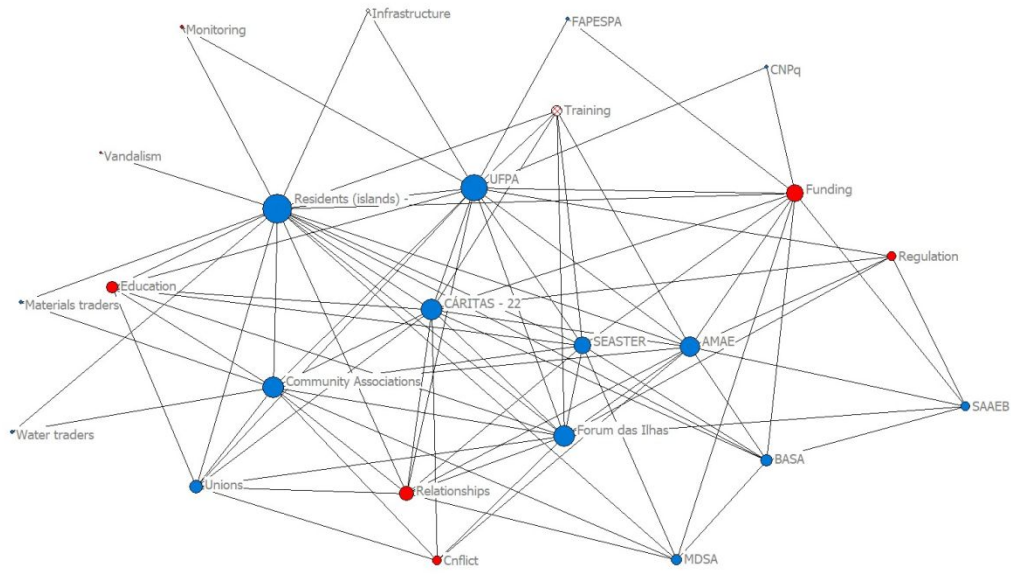


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NICHE FEATURE	APPLICATION TO THE RTRWH
<b>Niche Creation</b>	
Selection of candidate technology	UFPA determined the parameters of design and then transferred to communities.
Selection of settings for the project	As result of the influence if the catholic church, UFPA and local/regional delivery and control agencies.
Define local project	CARITAS, UFPA, SEASTER, Forum das Ilhas
Scale-up local project	Not made by lack of public funding and feedback on the effectiveness of the project (watchdogs and controllers)
Dismantle protection mechanism to facilitate independence	RTRWH designs are public patent/ therefore in public domain under the administration of the county in partnership with UFPA.
Availability of sheltered spaces for incubation	Islands around Belem where UFPA and CARITAS has strong presence
Possibility for continuous evaluation and improvement	Influenced by the political agenda of CARITAS and SEASTER; and limited to the constrained budget of UFPA.
Exhibition of possibilities for capturing increasing returns or learning economies	R&D is currently made via international cooperation but limited to pilot tests in campus.
Openness to develop in different directions	Not evidenced
Favoured in certain applications so that advantages outweigh disadvantages	Not evidenced
<b>Strategic Niche Management</b>	
Expectations (promises, actions)	Limited to public funding and changes in public policy
Learning	Current new R&D using international aid, limited to technical related developments (e.g. UFPA).
Networks (interactions)	Managed by influential stakeholders, mostly via activation on convenience by delivery partners (UFPA, CARITAS, Forum das Ilhas).
<b>Conceptual Niche Management</b>	
Define a concept	Defined as an adaptation of the national cisterns project to fit the requirements of the Amazonian environment (RTRWH)
Explore its social embedding	Just recently included multidisciplinary studies as R&D - co- creation with participation of local communities



	of dedicated protection mechanisms and imposition of threats (see row below), the RTRWH niche innovates quickly to maintain its ability to respond to emerging market conditions (extremes)	for rainwater has structural equivalents at the delivery level, but not at the R&D and funding.	
<b>Threat</b>	Any internal or external actual and/or likely event with the potential to reduce the degree to which the system delivers a defined level of service	Threats the RTRWH niche has experienced include regime pressures (changes in policy aims; funding), which reduced its ability to demonstrate advantages over centralised infrastructure	Public patent. Regime aims changing due to economic and political turmoil. Total dependence on public funding.
<b>Impact</b>	The degree of non-compliance with the defined level of service (results from a threat)	The proportion of RTRWH that do not meet regime aims or market needs.	Uncovered expectations in terms of number of installations, monitoring and support.
<b>Consequence</b>	Any outcomes and effects of the impacts (i.e., non-compliance with a level of service) on each pillar of sustainability	Inability to respond to sustainability-related regime aims	Social learning process hindered; uncovered expectations in terms of number of units implemented; failure / abandonment of several installed units; unnoticeable new improvements on public health and economic performance in the communities
<b>Intervention: mitigate, adapt, cope, learn</b>	Reduce the threat; increase reliability and resilience; reduce the frequency, magnitude or duration of impact; embed experience in new knowledge and best practice	Use of lobby intermediaries to understand the policy aims/influence the regime Learning should be used to demonstrate attainment of regime-imposed (new) aims and better represent end-users	Intermediaries influencing the regime; Fluidity, dynamism and reflexivity in learning type combinations at operative level. Evident with the structural equivalences of the delivery partners (UFPA, CARITAS, Forum das

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			ilhas)
<b>Recover</b>	Regain the ability to deliver and comply with a defined level of service	How RTRWH innovators meet the needs of the regime and markets	CARITAS, UFPA and SEASTER influence internal niche process and trajectories to meet regime aims

Management of Environmental Quality