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Table 3. Regression analysis of factors associated with external impact

Independent variables	Dependent variable: External Impact					
	Regression 4		Regression 5		Regression 6	
	IRR	SE	IRR	SE	IRR	SE
Total publications (2008 to 2015)			1.03***	(0.01)	1.03***	(0.01)
Total citations (excluding self-citation) (Not limited to review period)			1.00	(0.01)	1.01	(0.01)
Average Citations (All publications 2008 to 2015)			1.00	(0.01)	1.00	(0.01)
Top cited article (2008 to 2015)			1.00**	(0.01)	1.00**	(0.00)
Academic Position (Professor = 1)	1.34	(0.22)	1.04	(0.23)	1.03	(0.22)
Region (London = 1)	1.30	(0.37)	1.19	(0.33)	1.18	(0.33)
Highest qualification (PhD = 1)	2.51**	(0.43)	1.78	(0.40)	1.77	(0.40)
Year's since academic's highest qualification	1.00	(0.02)	0.99	(0.02)	0.99	(0.02)
Status of academic current institution (RG = 1)			1.18	(0.33)	1.17	(0.34)
Average number of co-authors (outputs 2008 – 2015)					1.03	(0.12)
Status of highest qualification institution (RG = 1)			1.06	(0.21)	1.06	(0.20)
LinkedIn (Yes = 1)			0.97	(0.18)	0.98	(0.18)
Twitter (Yes = 1)			1.36	(0.22)	1.37	(0.22)
Webpage/Blog (Yes = 1)			1.49	(0.26)	1.49	(0.26)
University web profile (Yes = 1)			0.81	(0.47)	0.79	(0.47)
Online CV (Yes = 1)			0.90	(0.32)	0.89	(0.32)
Membership of external associations/organisations (Yes = 1)	1.25	(0.19)	1.30	(0.18)	1.28	(0.19)
Positions of external responsibility (Yes = 1)	1.43*	(0.19)	1.29	(0.18)	1.30	(0.19)
Age 2015	1.02	(0.35)	1.09**	(0.04)	1.09**	(0.04)
Age ²	1.00	(0.00)	1.00**	(0.00)	1.00**	(0.00)
Gender (Male = 1)	0.96	(0.18)	0.79	(0.17)	0.79	(0.17)
Nationality (British = 1)	0.84	(0.18)	0.74*	(0.16)	0.74*	(0.17)
Model significance		0.04		0.00		0.00
Log likelihood		-361.38		-344.58		-344.54
Dispersion indicator		0.56		0.38		0.38

***Significant at p<.01 ** Significant at p<.05 * Significant at p<.10

IRR = Incidence Rate ratio.

SE = Standard Error