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Proving our worth: using annual reports to engage with academics

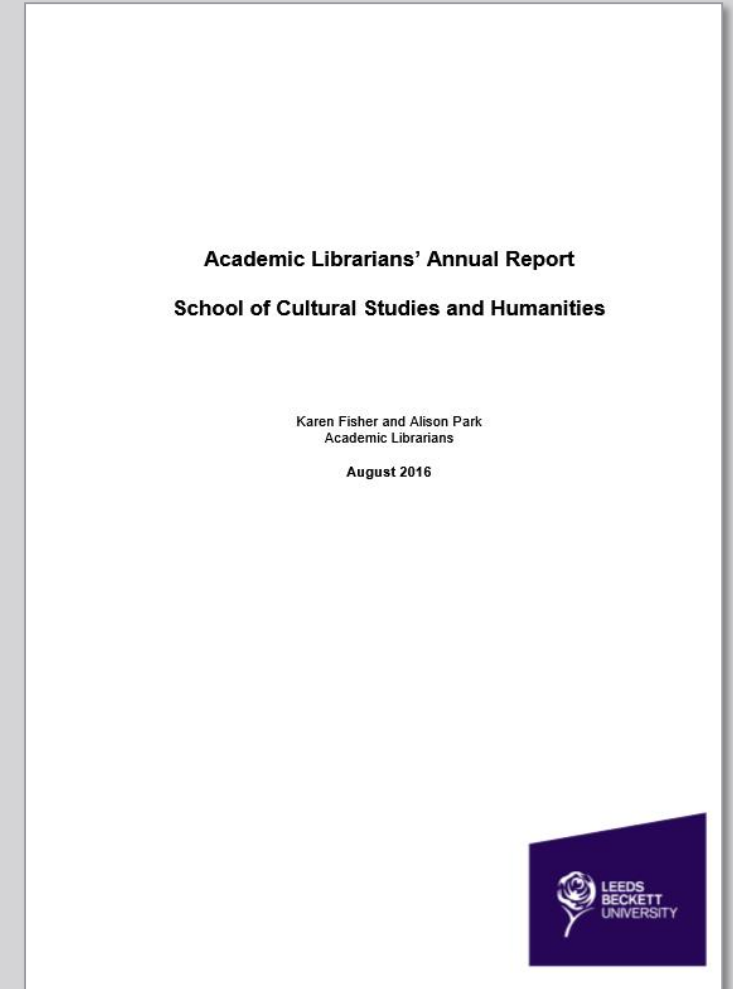
Karen Fisher
Leeds Beckett University



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Background to project

- Needed to change from text-based to visual reports
- Coincides with academic restructure in September 2016
- A method of presenting a wide range of data and statistics



Academic Librarians' Annual Report
School of Cultural Studies and Humanities

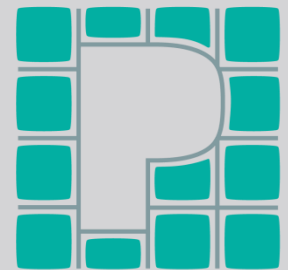
Karen Fisher and Alison Park
Academic Librarians

August 2016



Creating the new reports

- Piktochart graphic summary
- Unfamiliar software: harder for the team to learn how to use
- Free version doesn't allow you to save as PDF, only as an image



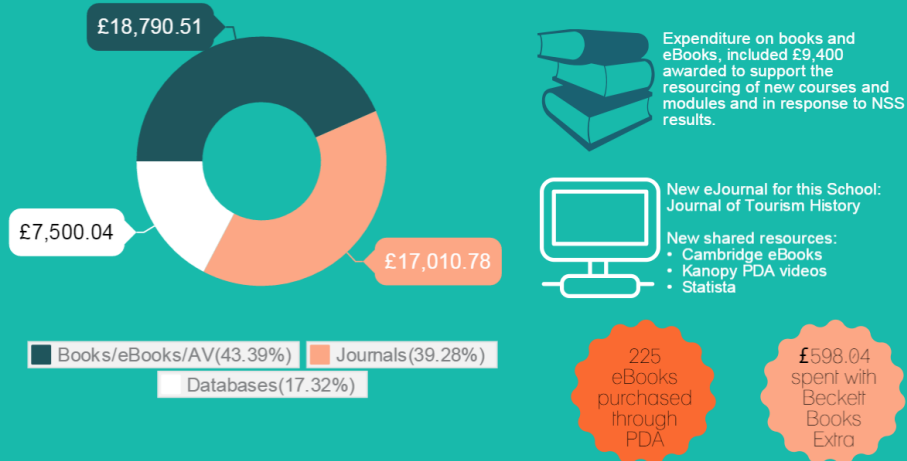
Piktochart
make information beautiful

Academic Librarians' Annual Report Summary 2016 School of Cultural Studies and Humanities

Karen Fisher and Alison Park



2015-16 School Expenditure



Ejournals with the most article downloads in 2015



Digital Literacy

522.5 person hours of information skills teaching from the Academic Librarians

26 3/4 hours of inductions, lectures, workshops and one-to-ones

7 'Pop-up Librarian' surgeries held in Broadcasting Place

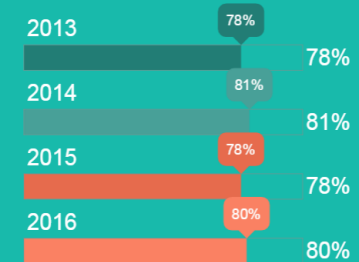
2015-16 saw an increase from the previous year of over 340 person hours of library teaching for this School

"I just wanted to thank you for the excellent lecture last week to our second-year English students. They were all saying how useful it was, and I gather that attendance was very very good!!!"

National Student Survey Results for 2015-16



Student Satisfaction Survey Results



Resource Lists



Designed by: PikoChart

Using PowerPoint

- Created a blank template for colleagues to populate
- Restrict the colours and fonts for a consistent look
- Add tables and boxes to highlight key information
- Inbuilt chart tool easily creates simple charts to illustrate statistics
- Easy to move text and graphics around page
- Slides saved as PDFs for dissemination as a printed report



Academic Librarians' Annual Report 2015-16

School of Cultural Studies and Humanities

Open 24 hours a day
7 days a week
365 days of the year
giving you around the
clock support for
your studies

**YOUR
LIBRARY**

24
SEVEN

Read a book Get connect
Be informed Develop
Study with others Study alone
Prepare your presentation
Watch a film Research
Print your work Think critically
Search a database
Extend your knowledge

**YOUR
LIBRARY**

Prepare your pitch
Borrow a laptop Ask a question
Evaluate Reserve a book
Think critically Study in a group
Discover journals Research
Share ideas Meet friends Read
Develop your skills
Find information

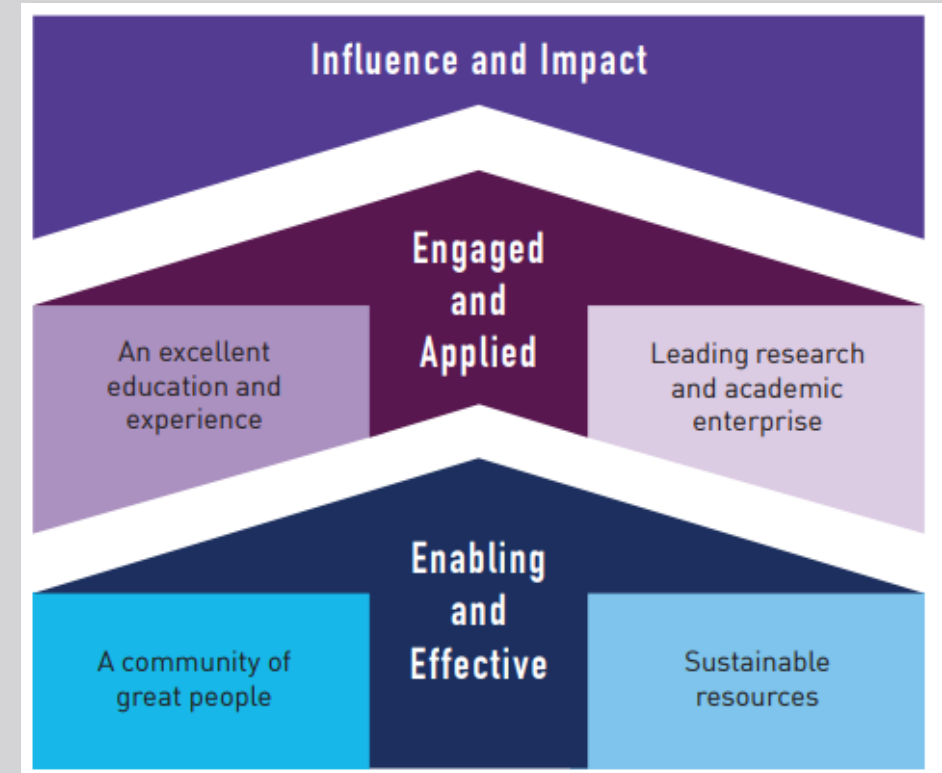
**YOUR
LIBRARY**



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What we now include

- Statistics and data from different areas of the library, presented in a meaningful way
- Tied in to the University's Strategic Aims
- An opportunity to highlight challenges as well as strengths



Statistics, statistics and more statistics

An Excellent Education and Experience

- Teaching statistics (no. of sessions / students / hours / feedback)
- Skills for Learning workshops / tutorials / feedback
- No. of students received library disability support

Sustainable Resources

- New resource purchases
- Beckett Books Extra & PDA purchases
- eJournal usage
- No. of reading lists inputted, no. items bought & usage figures
- LibGuide subject page views

- Digitisation requests
- Portal usage
- National Student Survey & International Student Barometer scores

Leading Research and Academic Enterprise

- Research output / OA compliance / Symplectic logins / ORCiDs / Altmetrics
- PhD support

A Community of Great People

- Academic liaison meetings & feedback
- Staff training attendance
- New staff inductions
- Twitter interactions

Feedback received

“As ever, the Library is offering great support for students and colleagues – and I really like the format of the report.”

Dean of the School of Cultural Studies & Humanities

“Great report with easy to read graphics!”

Head of Landscape Architecture

“Really well delivered and interesting information. Well done.”

Learning Support Manager
School of Art, Architecture & Design

“That’s a really useful report. Many thanks.”

Principal Lecturer
School of Art, Architecture & Design

Future of the reports

- More cross-team collaboration in compiling statistics all year-round
- Even more tailored to the individual Schools' identities



Libraries & Learning Innovation
Annual Report for School of
Cultural Studies & Humanities
2016-17



SCHOOL OF CULTURAL
STUDIES & HUMANITIES
LEEDS BECKETT UNIVERSITY



Libraries & Learning Innovation
Annual Report for School of
Film, Music & Performing Arts
2016-17



SCHOOL OF FILM, MUSIC
& PERFORMING ARTS
LEEDS BECKETT UNIVERSITY



Libraries & Learning Innovation
2016-17 Annual Report for
Leeds Business School



LEEDS BUSINESS SCHOOL
LEEDS BECKETT UNIVERSITY

Any questions?

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