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# Proving our worth: using annual reports to engage with academics

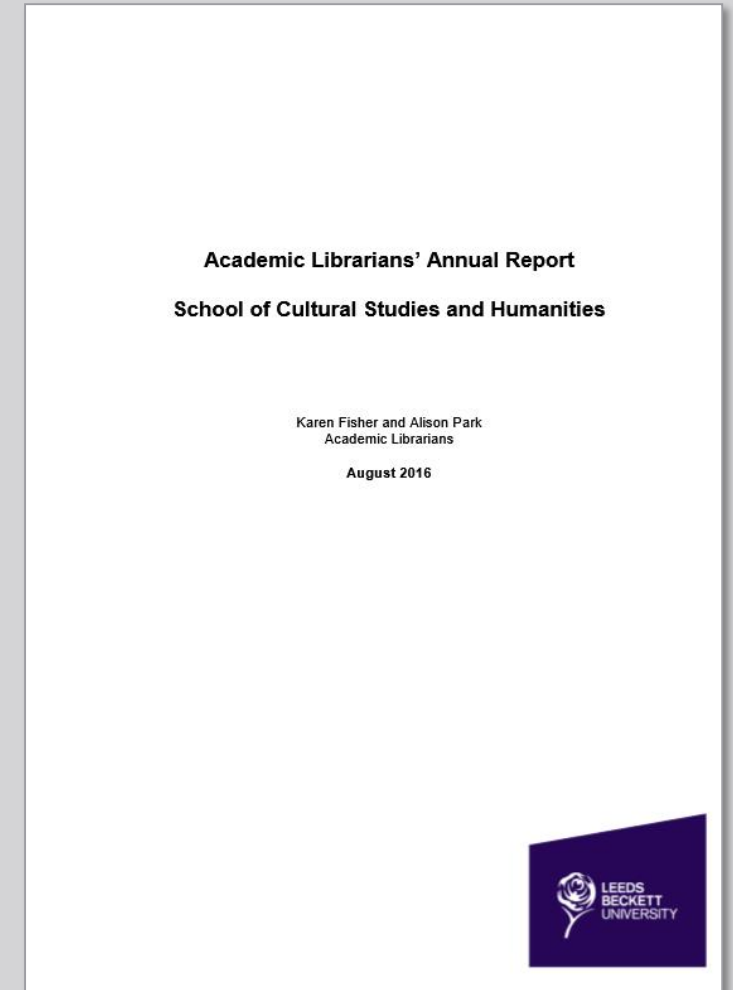
Karen Fisher  
Leeds Beckett University



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# Background to project

- Needed to change from text-based to visual reports
- Coincides with academic restructure in September 2016
- A method of presenting a wide range of data and statistics



**Academic Librarians' Annual Report**  
**School of Cultural Studies and Humanities**

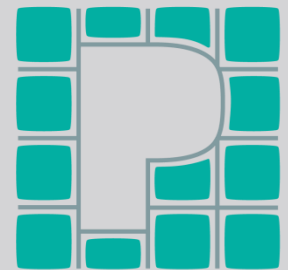
Karen Fisher and Alison Park  
Academic Librarians

August 2016



# Creating the new reports

- Piktochart graphic summary
- Unfamiliar software: harder for the team to learn how to use
- Free version doesn't allow you to save as PDF, only as an image



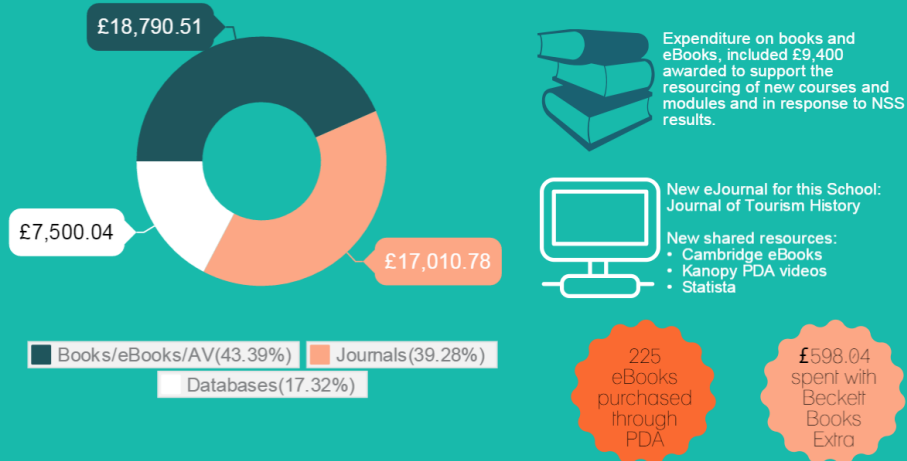
**Piktochart**  
make information beautiful

# Academic Librarians' Annual Report Summary 2016 School of Cultural Studies and Humanities

Karen Fisher and Alison Park



## 2015-16 School Expenditure



## Ejournals with the most article downloads in 2015



## Digital Literacy

522.5 person hours of information skills teaching from the Academic Librarians

26 3/4 hours of inductions, lectures, workshops and one-to-ones

7 'Pop-up Librarian' surgeries held in Broadcasting Place

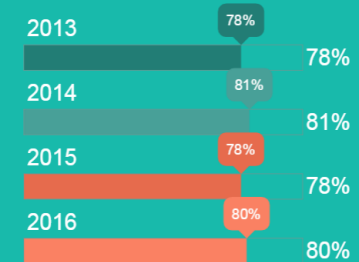
2015-16 saw an increase from the previous year of over 340 person hours of library teaching for this School

"I just wanted to thank you for the excellent lecture last week to our second-year English students. They were all saying how useful it was, and I gather that attendance was very very good!!!"

## National Student Survey Results for 2015-16



## Student Satisfaction Survey Results



## Resource Lists



Designed by: PikoChart

# Using PowerPoint

- Created a blank template for colleagues to populate
- Restrict the colours and fonts for a consistent look
- Add tables and boxes to highlight key information
- Inbuilt chart tool easily creates simple charts to illustrate statistics
- Easy to move text and graphics around page
- Slides saved as PDFs for dissemination as a printed report



# Academic Librarians' Annual Report 2015-16

## School of Cultural Studies and Humanities

Open 24 hours a day  
7 days a week  
365 days of the year  
giving you around the  
clock support for  
your studies

**YOUR  
LIBRARY**

Read a book Get connect  
Be informed Develop  
Study with others Study alone  
Prepare your presentation  
Watch a film Research  
Print your work Think critically  
Search a database  
Extend your knowledge

**YOUR  
LIBRARY**

Prepare your pitch  
Borrow a laptop Ask a question  
Evaluate Reserve a book  
Think critically Study in a group  
Discover journals Research  
Share ideas Meet friends Read  
Develop your skills  
Find information

**YOUR  
LIBRARY**

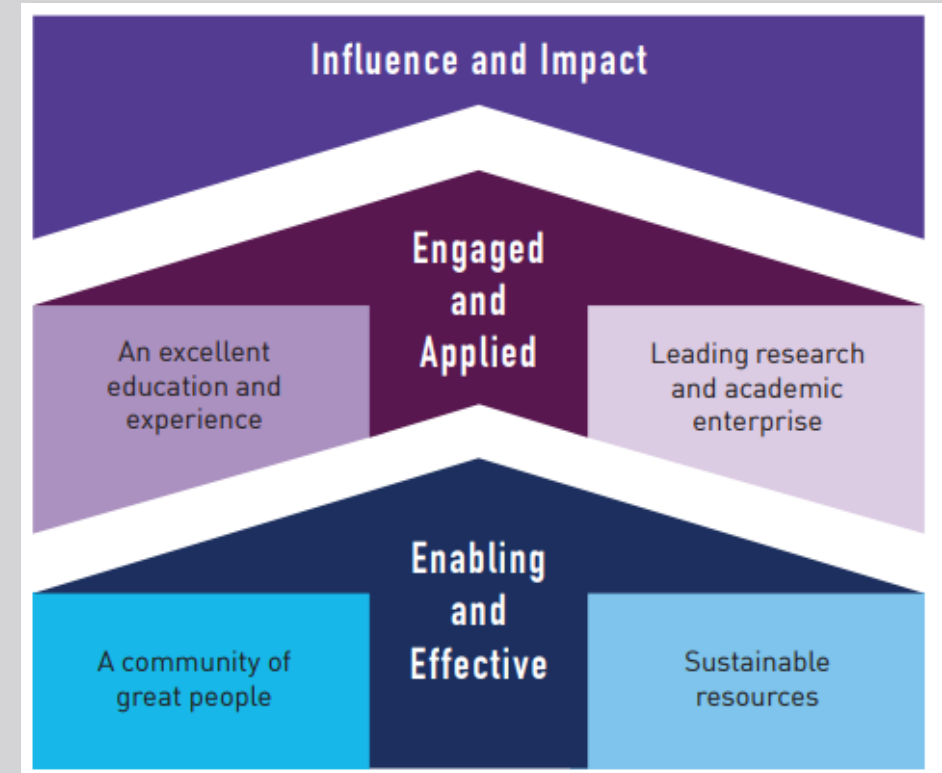


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# What we now include

- Statistics and data from different areas of the library, presented in a meaningful way
- Tied in to the University's Strategic Aims
- An opportunity to highlight challenges as well as strengths



# Statistics, statistics and more statistics

## **An Excellent Education and Experience**

- Teaching statistics (no. of sessions / students / hours / feedback)
- Skills for Learning workshops / tutorials / feedback
- No. of students received library disability support

## **Sustainable Resources**

- New resource purchases
- Beckett Books Extra & PDA purchases
- eJournal usage
- No. of reading lists inputted, no. items bought & usage figures
- LibGuide subject page views

- Digitisation requests
- Portal usage
- National Student Survey & International Student Barometer scores

## **Leading Research and Academic Enterprise**

- Research output / OA compliance / Symplectic logins / ORCiDs / Altmetrics
- PhD support

## **A Community of Great People**

- Academic liaison meetings & feedback
- Staff training attendance
- New staff inductions
- Twitter interactions

# Feedback received

“As ever, the Library is offering great support for students and colleagues – and I really like the format of the report.”

Dean of the School of Cultural Studies & Humanities

“Great report with easy to read graphics!”

Head of Landscape Architecture

“Really well delivered and interesting information. Well done.”

Learning Support Manager  
School of Art, Architecture & Design

“That’s a really useful report. Many thanks.”

Principal Lecturer  
School of Art, Architecture & Design

# Future of the reports

- More cross-team collaboration in compiling statistics all year-round
- Even more tailored to the individual Schools' identities



Libraries & Learning Innovation  
Annual Report for School of  
Cultural Studies & Humanities  
2016-17



SCHOOL OF CULTURAL  
STUDIES & HUMANITIES  
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Libraries & Learning Innovation  
Annual Report for School of  
Film, Music & Performing Arts  
2016-17



SCHOOL OF FILM, MUSIC  
& PERFORMING ARTS  
LEEDS BECKETT UNIVERSITY



Libraries & Learning Innovation  
2016-17 Annual Report for  
Leeds Business School



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# Any questions?

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