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Search, refine, evaluate: Teaching students using only 3 words

Laurence Morris (MSc Econ, FRGS, FHEA, MCLIP) Academic Librarian, Leeds Beckett University

"I just use Google instead"

I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it I will not gasp in horror if someone says they googled it

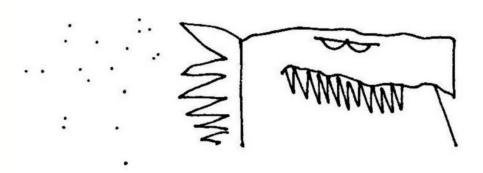




"All the great performers had something in their eyes. It was that 'I know something that you don't know.' And I wanted to be that kind of performer."

- Bob Dylan, 2005

Never try to sell a meteor to a Dinosaur. It wastes your time and annoys the Dinosaur.



- 24/7 opening
- Free music streaming <u>Desktop DJ</u>
- Obscene cost of many academic journals
- Auto-referencing tools & citation trackers
- Statistical data Public Health England's <u>Local Health</u> tool



I can show you something else you don't know...





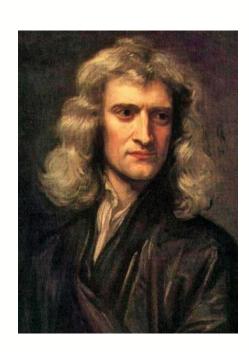


- How to work more effectively: Search, refine, evaluate
- 3 stage plan:
 - Establish authority
 - Provide a realistic demonstration
 - Advocate other services



On the ground and online

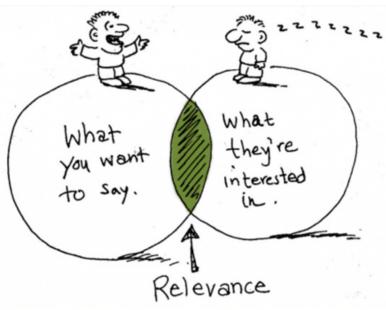
- Pick a topic, run the search
- Eyeball the results
- Run further searches
- Discuss the results
 - CRAAP test
 - Standing on the shoulders of giants
 - NHS <u>Behind the Headlines</u>
 - Citation trackers (yes, again)
 - JSTOR Labs Text Analyser
- Fast, fast, fast: As a patron might, if just googling it...
- Key theme: Harnessing existing skills





Closing reflections







- Concerns: Service relevance and trivialisation
- The smartphone test
- A supplementary tool among many
- Formative conversations... Which go on...



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