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Operationalising Tourism Sustainability at the Destination Level: a systems thinking approach along the SDGs

The adoption of the UN Sustainable Development Goals (SDGs) set the strategic vision for the next decade. Yet, their operationalisation, more so, at tourism industry and destination level is fraught with challenges leaving destination managers and tourism officials to appeal for meaningful and effective decision support tools. This paper addresses the academic and institutional recommendations for monitoring and implementing the SDGs in the tourism sector. It introduces a systems thinking framework (the Tourism Sustainability Assessment Framework-TSAF) for delineating the dependencies and dynamics of variables and monitoring indicators in a tourism industry *vs.* tourism destination ecosystem of relationships. The TSAF proposes a roadmap for integrating information and data from the various nationally adopted tourism statistics frameworks to effectuate the assessment of tourism sustainability. A comparison along the SDG indicators then accentuates the importance and necessity for industry-specific, effective units of measurement.

Keywords: destination management; sustainable (tourism) development; systems thinking; Sustainable Development Goals (SDGs); sustainability indicators; Tourism Sustainability Assessment Framework (TSAF).

Introduction

Tourism destinations are inherently structured as dynamic complex systems. Tourism is broadly recognised as a system of multiple interacting and interdependent components conceptualised over the years from different perspectives: geographical, market and stakeholders. Similarly, destinations can be seen as interrelated element systems that evolve through a dynamic adaptation to external and internal inputs. The underlying non-linearity of destination system relationships has been well documented over the years (e.g. Baggio, 2008, 2020; Hall, Prayag & Amore, 2018; Kadar & Gede, 2021; Pavlovich, 2014; Pearce, 2014). Yet, this pluralism of components and elements results

in multiple interpretations of the definition of a tourism destination (Baggio, 2008), making its actual conceptualisation as a complex adaptive system “*fragmented, incomplete, and without much general sense of direction*” (Pearce, 2014, 141).

Such implications manifest beyond research objectives to practically and fundamentally affect destination management. Many scholars discuss the limitations of the reductionist paradigm to capture the dynamics of tourism destinations and advocate in favour of system thinking tools inspired by complexity or even chaos theory (Pearce, 2014). Currently, complexity within destination management research is usually addressed by limiting planning and decision making to particular aspects of tourism, level of authority or stakeholder interest (Lorencini Gazoni & Marachado da Silva, 2021). By unpacking the destination system in this way, the larger picture is lost, along with consideration of longer-term consequences or their induced combined effect to the extended system. Systems thinking thus offers the integrative lens of a tourism destinations’ inter-relationships, perspectives and boundaries to effectuate the conceptualisation and operationalisation of system opportunities and failures.

Sustainability has driven over the years fundamental changes in tourism planning and management at both the micro and macro level. The efforts are only gaining prominence in light of the UN’s Sustainable Development Goals (SDGs) and 2030 Agenda for Sustainable Development. Still to date, there is no consensus on a tourism sustainability framework within the destination ecosystem. Even if the adoption of the SDGs has been broadly applauded by both the institutional and academic community as a major step towards that direction, sustainable tourism models and frameworks still show little to no direct attention to the SDGs (Rasoolimanesh et al., 2020). What UNWTO (2016, 4) acknowledged as “fundamental measurement issues” goes beyond the well-recognised conceptual and methodological challenges around

indicator measurement and data collection (Mai & Smith, 2015). It signifies fundamental concerns around indicators' appropriateness, relevance and integration potential to capture sustainability within the tourism system. With the SDG monitoring relying on available data from the official national system accounts and with no established framework for their integration, the measurement of tourism sustainability resembles more of a jigsaw puzzle.

This paper introduces the Tourism Sustainability Assessment Framework (TSAF), a systems thinking structure for the complete delineation of sustainability in the tourism destination ecosystem. The TSAF stems conceptually from the fundamentals of sustainability and systems theory to provide a bird's-eye view on the way a tourism destination ecosystem operates over time, how it behaves and how it adapts dynamically to internal and external disturbances. Its theoretical contribution lies in the dynamic delineation and organic identification of sustainability catalysts, inhibitors and information gaps depending on the specifics of each destination system. The TSAF's overall managerial utility lies in its capacity to support the operationalisation of the monitoring (delineated system structure), assessing (dominant feedback loops) and forecasting (latent feedback loops) of sustainability of various planning and management interventions. As such it supports decision makers to identify system strengths to be enhanced and unanticipated failures to be avoided. The TSAF's operationalisation builds on the International Recommendations for Tourism Statistics (IRTS 2008) and the Statistical Framework for Measuring the Sustainability of Tourism (MST) (UNWTO, 2016) and relies on secondary data collected through Systems of National Accounts (SNAs), Tourism Satellite Accounts (TSAs) and Systems of Integrated Environmental and Economic Accountings (SEEs). Finally, the paper

explores monitoring gaps along the SDGs and proposes directions for the development of more effective and tourism-appropriated SDG indicators.

Literature Review

Systems Thinking and Tourism Destinations Sustainability

From a systems theory perspective, sustainability is the ability of a Socio-Ecological Systems (SES) to transform or transition in the face of constantly changing conditions (Williams et al., 2017). Systems thinking, rooted on von Bertalanffy's (1968) systems theory, is the interpretive method of critically analysing between and across system relationships (context and connections), perspectives (stakeholder interests) and boundaries (scope and scale) to support change management and decision making. Systems thinking in the context of tourism destination management overcomes reductionist management theories and caters for the complexity of the highly interdependent tourism systems (Baggio, 2008). Tourism Destination Observatories have been long employed as knowledge management instruments to monitor externally and internally induced change and facilitate decision making within the context of sustainable destination management. Challenges around data consistency and coherence highlight the necessity for smaller scale and more localised structures to capture the entailed level of destinations complexity (Plan Blue/UNEP/MAP, 2012).

Tourist destinations can be considered as open systems where boundaries are confined within their management/governance jurisdiction. Even if flows and linkages within the destination system are known, Hall et al. (2018) argue that their causal factors, as well as the directions and strength of causality are not always clear. In fact, what seems to be still missing is the identification and, if possible assessment, of the feedback loops within the destination system particularly when it comes to its

sustainability. Even if the drivers and barriers of tourism destination sustainability performance have been well-documented in the extensive lists of sustainability indicators (UNWTO, 2016; UN, 2020), these feedback loops are essential to capture the magnitude of the effect and impact of change drivers, like destination supply and demand, on the sustainability performance of a destination (Mendola & Volo, 2017; Torres-Delgado et al, 2021).

Williams et al. (2017) reviewed the literature on the intersection of systems thinking and sustainability management, concluding that a systems approach is not yet prevalent and that most current research focuses on organisational behavioural change, leadership, innovation, and transition management. Sedarati's et al., (2019) systematic literature review further confirms little focus on the macro/destination scale probably attributed to the overall complexity associated with scales, disciplines and dimensions of both concepts within the SES. Lorencini Gazoni and Marachado da Silva (2021) proposed a system dynamic model for tourism development management comprising of seven units: tourists; natural and cultural resources; attractions; infrastructure/superstructure; tourism services-equipment; tourism demand and competitive rivalry. With the latest being the more expansive in capturing a destination's performance and development, there is still necessity and potential for the exploration of the operational application of systems thinking in the context of sustainability in tourism destinations.

Tourism Sustainability at Destination Level

The tourism sustainability literature is a rich venue of in-depth yet singular case study frameworks, tailor-made to the unique characteristics of each destination and often

susceptible to the over-aggregation or disaggregation of multiple sustainability components or criteria weightings (Blancas et al., 2016). Under the prism of each destination's uniqueness, sustainability assessment remains subject to the interests and objectives of each researcher and their synthesizing capacity to address any prominent issues of interest, leaving limited space for replicability or the exploration of same relationships (Buckley, 2019; Pearce, 2014). This plethora of approaches only demonstrates the lack of a consensus over an appropriate process for the development of a universal sustainability assessment framework, hence undermining a more generalised operationalisation of the concept.

Even if attributed to the abstractness, vagueness of terminology or case specificity of sustainability as concept, in reality, the confusion is deeply rooted to the distinction between those factors and variables that define sustainability at sector level (sustainable tourism) over those that relate to the sustainability of the destination as a whole (sustainable tourism destination). With the exception of the Global Sustainable Tourism Council criteria (<https://www.gstcouncil.org/>), there is still inadequate clarification between the concepts (and assessment frameworks) for tourism sustainability at industry level and sustainable tourism development at destination level. For the tourism *sector* sustainability does not necessarily ensure sustainability at *destination level*, as the latter is subject to the characteristics of the particular destination and its ability to manage the sector. Even if the assessment of *sector* sustainability has improved through the introduction of quality certification schemes, the operationalization of sustainability at *destination level* or the identification of what qualifies a destination as sustainable remains still sparse (Fennell & Cooper, 2020). Such systemic delineation between the elements defining the tourism profile of a destination (cause), the performance and direct effect of the sector per se, and the

overall (direct, indirect, induced and catalytic) impacts of tourism on the host destination is essential to understand the integrative behaviour of a tourism destination system.

Further confusion seems to stem from the conceptual discrepancy between the perceived tourism destination boundaries implying the reference unit for tourism pressure assessment, the evaluation of entailed impacts or the consideration area for spatial planning and management initiatives. Over the years, a widely accepted definition of a tourism destination proved rather elusive, posing a real challenge for the identification of broadly accepted units of measurement, hence studying system behaviour (Pearce, 2014). The challenge is further exacerbated by public tourism policies and management schemes (including the SDGs) that merely focus on assessing tourism performance and impacts at the national level rather than delineating a destination management approach that generates added value while being subject to destinations' unique specificities and carrying capacity (subnational level). As such tourism destination benefits and impacts are unevenly aggregated within national performance and pressure indicators and neither specifically nor sufficiently accounted for in any of the territorial units of statistics Systems of National Accounts (SNAs), Tourism Satellite Accounts (TSAs) and Systems of Integrated Environmental and Economic Accountings (SEEAs). With these accounts being the primary source of official data on tourism performance, any expectation of a voluntary framework driving the official assessment of destination sustainability for management purposes is rather elusive.

Sustainable Tourism Destination Management and the SDGs

The management of complex adaptive SESs requires the identification and understanding of system processes, functions and dynamics in a way that translates knowledge into capacity for the attainment of sustainability and systems resilience. The process is effectuated by means of performance indicators that serve as units of measurement of progress towards the achievement of sustainability. Sustainability indicators are evidence-based tools that condense and communicate complex system information into a meaningful way for decision-makers. They support the rapid assimilation of key information to address system priorities, offer guidance for further exploration when required, but primarily promote self-regulation of sustainability within the tourism system (Rasoolimanesh et al., 2020). In that regard, sustainability indicators enable the continuous monitoring of sustainability-oriented transitions to inform appropriate responses and interventions within the inherent complexity of a tourism destination SES.

Even though sustainable tourism is explicitly mentioned in only 3 of the SDGs (SDG #8; SDG #12 and SDG #14) and primarily associated with targets 8.9, 12b and 14.7, the expectation of its contribution to the achievement of all the 17 SDGs is widely acknowledged (Hall, 2019). With 169 actionable targets developed around the 17 SDGs, tourism among the other sectors, needs to monitor its performance and contribution towards the 2030 Agenda for Sustainable Development along a series of 247 indicators (231 unique ones). Even if not legally binding, national governments are expected to take ownership of the Global Indicator Framework for the SDGs (A/RES/71/313) to monitor their sustainability performance at regional and national levels along concrete units of reference. The overarching framework acknowledges the conceptual and methodological limitations related to the gathering and the measurement

of data through their initial allocation in three distinctive Tier classifications, which only demonstrated the challenge of adopting indicators fully operational at national level (Glyptou, Amore, & Ashton Adie, 2022).

Methodology

The conceptual framework

The TSAF builds on environmental functions analysis (R.S. de Groot, 1992; W.T.de Groot, 1992) to separate a *change* from an ‘*impact, that is a change in the functions (products and services) provided*’ by the system (Vanclay, 2002, 191). This core differentiation between the effects of a change in the performance of a sector and the impacts that this change entails for the host system is the basis for the clarification between sustainability at *sector* level over its contribution towards the sustainability of the host *tourism destination* itself.

The TSAF operationalises sustainability as change-effect and impact dynamics in the context of destinations and along the broadly adopted TBL. Figure 1 presents TSAF’s along four distinct stages which effectuate: (i) the tourism profiling of a destination, (ii) the assessment of tourism sustainability, subject to performance changes in the sector, (iii) the contribution of tourism to the destination’s sustainability, and (iv) the TSAF ascribes to each stage, policy interventions that target specific system weaknesses.

[Figure 1 near here]

Considering tourism as the main driver of change in a destination, stage 1 of the TSAF accounts for the specific elements of tourism supply, demand and organisation of

the tourism market that determine the profile of the host destination. Terminology, typologies and boundaries might vary depending on the characteristics of the destination, the area or the background of the researcher (Pearce, 2014), yet this stage encapsulates the core structure of tourism activity at each destination. Hence, any policy interventions addressing structural and organizational issues including tourist flows, seasonality, investments, branding or positioning will be rooted back to this initial stage.

Tourism inflows in a destination stimulate a first round of economic and social effects and environmental pressures that define the performance of the sector and are directly linked to the activation drivers of the previous stage. Stage 2 of the TSAF encapsulates the non-connected performance and *direct effects* of the tourism sector, hence serving as a benchmark for the assessment of tourism performance while mediating transitions towards the sustainability of the sector (sustainable tourism). Responses at this stage may relate to sectoral restructures such as, the development of niche and special interest tourism (product differentiation), the minimization of industry's ecological footprint, or greater control over tour operators' dependency.

Once the effect of changes in tourism sustainability performance are assessed, Stage 3 reduces the direct effects of tourism on the specificities of the host destination's prosperity, carrying capacity, availability of human and natural resources or the cumulative performance of other production sectors. Hence, the overall and total multiplier *impact* of tourism is assessed in respect to the destination's available financial, human and natural capital. Even if operational changes mediate the sustainable performance of the sector, it is their rendition to the availability and quality of the host destination's resources and functions that determines the significance of tourism impacts and benchmarks sustainability at the destination level. Responses at

this stage may relate to broader spatial-regional policies that dictate the level of dependency of the host destination on tourism, production linkages to other sectors, leakage of financial and human capital or destination's carrying capacity and the quality of life of the local population.

The operational tool

In line with the principles of dynamic systems modelling, the TSAF's operational structure is depicted through closed and/or non-linear stock and flow diagrams (SFDs) which allow for an intuitive understanding of system complexity (Sterman, 2000). SFDs illustrate the structural interdependence of variables in a system of relationships and visualise complexity through systemic propositions of feedback loops. SFDs capture the rates of magnitude and change of system control variables and effectuate the dynamic calibration of the destination system through interim reliability checks. The tool adopts the systems thinking language of symbols and constructs (Meadows 2009) to capture a system's behaviour in four basic components: stocks, flows, convertors, and both action (solid) and information (dashed) connectors. Further on it highlights balancing (B) or reinforcing (R) feedback loops, implying consistent stabilizing or self-enhancing causal behaviours within the system.

Baseline SFD

At the core of the TSAF's operational structure lies the main *stock* of tourism performance shaped over the years through management interventions. Paraphrasing Meadows (2009, 18), tourism sustainability performance is '*the present memory of the history of changing inflows within the destination system*'. The inflows are rooted to the system drivers (Stage 1 of the conceptual model) and consider unit conversion to capture actions and processes that cause change in the stock: revenues (economic),

employment opportunities (social) and ecological footprint (environmental). The exact quantification of stocks and inflows is beyond the scope of this paper. Recognising the discourse on the socio-cultural dimension of sustainability (Bimonte & Punzo, 2016), the TSAF deliberately reduces this dimension to employment to conveniently link social effects and impacts to the other systems stocks and flows. A follow-up version of the framework needs to better aggregate elements of the socio-cultural dimension (e.g. cultural authenticity, locals' perceptions or stakeholder involvement).

Reinforcing loops could exponentially drive growth behaviour within a SES. Yet, within the limits-to-growth archetype balancing loops are employed to account for the profile and carrying capacity of the host destination. There lies the essence of differentiating between the sustainability performance of the tourism sector over its contribution to the sustainability of the destination. It is the fact that in operational terms, a sector's sustainability can be exponentially reinforced (continuously improved tourism performances) while at destination level, tourism's contribution is constrained by the specificities of the destination and the relative importance of all other production sectors along the priorities of the community (Duarte & Nyanjom, 2017).

Tourism Activation at destination level loop

Tourism at the destination level is activated by the arrival of tourists. Arrivals in Figure 2 are depicted as a reservoir stock whose magnitude is subject to the capacity and seasonality of a destination's supply (balancing loop), but primarily to the seasonality of demand often dictated by the involvement of tour operators (seasonality of charter and low-cost flights) (Vetinev *et al*, 2016).

[Figure 2 near here]

Tourists activate various reinforcing loops through the consumption of supply services here summarised under Dickman's (1997) 5As (accommodation, activities, attractions, access at destination level and various amenities primarily restaurant and cafes (RECAs)) for a specific point in time (annual record). The availability and capacity of services calibrates the arrival inflows through balancing interim loops (B). Supply is parameterized along IRTS (2008) list of indicators including elements of: size, typology and capacity and with the potential to expand to elements of quality and performance characteristics (e.g. disability/family friendly/vegan/ethically certified venues). Destination supply is subject to both seasonality (operational period) and tourism induced investment via the revenues and economic contribution reinforcement loop in Figure 3 (OECD, 2018).

Demand is expressed through the magnitude of the key stock of tourist arrivals, the duration of the trip and the tourists' profile summarised in attributes of origin, holiday arrangement, mode of transportation and accommodation type (IRTS, 2008). To encapsulate the effect of interim dynamics, the accommodation converter considers demand statistics for both official and non-official tourism accommodation (such as AirBnB) establishments through the discrepancy (leakages) between border surveys (nationality differentiation) and accommodation surveys (establishment differentiation). The main control variable for the accommodation loop is the number of nights spent which informs the official accommodation occupancy rates (IRTS, 2008).

The association of tourism activation variables to the SDG targets and indicators is rather challenging. A direct connection to tourism flows can be made only to indicator 9.1.2. and an indirect to 11.2.1 (Appendix Table 1). The remaining variables

defining the destination profile and the key market characteristics (e.g. type of trip of organisation, duration of stay, preferences) are left to be coupled to the TSAs.

Tourism Sustainability Performance Loops

Tourism consumption activates direct economic, social effects and environmental pressures. Tourism revenues constitute the basis of the economic performance of the sector. Figure 3 depict the economic effect SFDs of 5A-related expenditure components under the aggregated term 'Tourism Services'. A key balancing loop calibrates arrivals based on the availability and seasonality of services; tourism's economic effect is also subject to a key reinforcing loop. The loop is conditional and subject to the type of holiday, the type of product and indirectly to all the activation drivers of the previous stage which dictate elements of tourist typology, behaviour and motivations. The economic effect of the sector is a function of both tourist volumes and preferences, expressed through the per capita expenditure patterns and overall tourism revenues.

[Figure 3 near here]

The social effect tourism loop (Figure 4) is deliberately reduced to direct employment in tourism-characteristic industries (IRTS, 2008). The magnitude of the effect is dependent on the stock of human capital (Figure 7), yet the sectoral effect is different to the destination impact. The former accounts for the number of jobs generated irrespective of the origin of the employee, whilst the latter relates to the contribution of tourism in the alleviation of unemployment of the local population. The MST framework (UNWTO, 2016) for the SGD measurement reiterates this intention,

recommending their disaggregation, where relevant, by income, sex, age, race, ethnicity, migratory status, disability and geographic location, or other characteristics.

[Figure 4 near here]

The environmental footprint loop considers industry operational pressures, referring to the consumption of resources (water and energy) and the production of waste (solid and liquid) (Niemejer & de Groot, 2008). An extension of tourism infrastructure aggravates the permanent environmental footprint evaluated by the consequent land use changes (EEA, 2011). The TSAF parametrises the environmental footprint along the Global Footprint Network methodology (GFN, 2013) to translate tourism ecological pressure into the demand for bio-productive surface (global hectares-gha) either directly consumed by the yield, or necessary to absorb the generated waste and CO₂ emissions. In this way it goes beyond the Systems of Integrated Environmental and Economic Accountings (SEEA) that operate on the basis of economic-environmental transactions (EUROSTAT, 2019a). Other methodologies might be more appropriate or accurate in parametrising tourism environmental footprint, yet this exploration is beyond the scope of this paper.

[Figure 5 near here]

The intensity of tourism's ecological footprint is subject to variables including: the typology of fuel used for energy production, variations in technology and processing techniques applied in water production and waste assimilation (such as recycling, landfilling or waste treatment), the local yield factor (indicating the average bio-

productive capacity depending on the typology of local natural resources), national or international legislation on tourism quality standards (such as energy and water consumption levels per nights spent), variations in accommodation typologies and the typology of the tourism product offered determining tourism flows of specific motivational patterns (green tourism versus mass tourism) and accommodation preferences as per the activator drivers identified in the previous stage of the framework.

The mapping of TSAF variables along the tourism industry SDG indicators is summarised in Table 2 (Appendix). The SDG indicators relate mainly to the variables of Tourism Investment and Reinvestment, encompassing elements of accessibility to financial services with a focus on small-scale industries (e.g. 9.3.1. and 9.3.2.) and total resource flow from donor countries (e.g. 10.b.1). Interestingly, a number of targets related to investment in rural infrastructure and technology (e.g. 2.a.) remain solely coupled around indicators of specific sectors (agriculture in this case). Similarly, Target 8.10. is solely attached to indicators around the number of commercial bank branches (8.10.1) or the proportion of adults with a bank account (8.10.2.), when it could be more relevant to other sectors including tourism businesses.

Within the limitation of considering tourism employment as the key variable of social performance, the SDG system offers an extensive number of indicators to account directly and indirectly for tourism employment at an aggregated or disaggregated level. Indicator 8.b.1. for instance, could account for the training and development of industry-specific skills. As indicated in Table 1 (Appendix), there seems to be sufficient consideration, even if indirectly, to the descriptive characteristics of tourism employment such as, gender, age, specialisation and type of contract. Interestingly, by June 2021, the only indicator under Target 8.9. *By 2030, devise and implement policies*

to promote sustainable tourism that creates jobs and promotes local culture and products, remains indicator 8.9.1. *Tourism direct GDP as a proportion of total GDP and in growth rate*, giving a clear indication of the underlying assessment standards of sustainability in the industry.

Finally, to collate information on the tourism ecological footprint one would need to consider a number of SDG targets and indicators around the material consumption footprint (e.g. 12.2.1.) and waste management (e.g. 12.4.1), or more specifically indicators on energy consumption (13.2.2.), water consumption efficiency (6.4.1.), the production of liquid (6.3.1.), solid waste (11.6.1) and food waste (12.3.1). Still the information is rather fragmented and incomplete to assess the impact along the whole life cycle of each industry, as it doesn't consider the origin of the source (imported or not); the available technology for its usage nor for its waste management treatment (e.g. recycling), all of which are essential for sustainability management as per any green industry certification. There is hence the need for a better and stronger integration with the System of Integrated Environmental and Economic Accountings and its indicators.

Sustainable Tourism Destination Performance Loops

Within the established tourism accounts, tourism's contribution to the prosperity of the destination is measured in terms of the tourism-generated gross domestic product (TGDP) (Figure 6). The magnitude of contribution is subject to the multiplier effect (Input/Output Tables, Systems of National Accounts) and linkages to other production sectors which can be either positively or negatively correlated depending on the specifics of the local economy structure (Fletcher, 1989). A strong multifaceted destination with low dominance of one sector ensures minimum capital leakages and promotes destination sustainability (Cárdenas-García & Pulido-Fernández, 2017).

TGDP serves as an indicator of tourism's relative importance and economic dependence at destination level.

The stage is subject to two feedback loops; a reinforcing one suggesting that higher revenues and TGDP drive reinvestment in the sector (OECD, 2018) and a balancing one suggesting that for sustainable management, reinvestment and capital allocation should be considered along destination priorities and local wellbeing (UNWTO, 2018b). The two loops run simultaneously only to change their dominance over time. Revenues are exponential at first when the reinforcing loop is dominant, implying that increased tourist flows generate higher TGDP and investment in tourism supply however, as other destination priorities affecting local's quality of life come into focus, reinvestment in tourism supply slows down and the balancing loop becomes dominant. Data can be collated through the supply/use and input/output tables of the System of National Accounts.

[Figure 6 near here]

The contribution of tourism in employment is counter-balanced by the availability and skills of human capital at destination level (Figure 7). A reinforcing loop at sector level links economic profit and wages to investment for training, or complementary employment opportunities rebalancing the human capital stock. Other than population demographics, the magnitude of tourism's contribution here lies on the capacity of the sector to retain or better attract permanent population and to contribute towards skills development (UNWTO, 2018).

[Figure 7 near here]

For the economic and social dimension, balancing elements are imposed through financial and human capital restrictions (UN, 2010). Yet, it is the environmental carrying capacity that regulates growth and balances the exponential growth of reinforcing loops. Key elements to consider are the quality and availability of resources, land use management and urbanization along with the cumulative demand for space and resources from all other production sectors. The reductionist approach considers carrying capacity of a tourism destination as constant. Systems thinking enables the dynamic adaptation of limits to growth to evolving destination realities when under crisis or in the cases where impacts of interventions reduce temporarily or permanently the tolerance and carrying capacity of a system.

[Figure 8 near here]

SDG targets and indicators most relevant to the assessment of sustainability at tourism destination level are summarised in Table 3 (Appendix). For the economic dimension, tourism economic value and contribution is not directly linked to any of the SDG indicators as for instance it is happening for the manufacturing sector through indicator 9.2.1. The importance of tourism for the economy of many destinations could be recognised by a similar tourism-relevant indicator. There is of course clear mention in Target 12.b. around *sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products*, yet the relative indicator 12.b.1. calls for the *Implementation of standard accounting tools to monitor the economic and environmental aspects of tourism sustainability*, which remains rather vague and generic considering that most countries have not been able to develop nor embed effectively the

Tourism Satellite Accounts (TSAs) nor the Systems of Integrated Environmental and Economic Accountings (SEEA). Interestingly, none of the included indicators makes any reference to either the economic leakages, the multiplier effect or connections with other production sectors in the face of developing partnerships.

The social dimension is integrated in targets and indicators related to income distribution (e.g. 10.4.1.) and capital generation (e.g. 8.2.1.) which need to eventually acquire a more sectoral focus. Similarly, indicators on skills development like indicator 4.a.2. could focus again on government spending on essential services per sector, particularly for destinations with heavy reliance on tourism. Other indicators refer to the quality of life (e.g. 3.8.2.) and immigration (3.c.1.) with the primary focus on health services. Such indicators need to be further extended to consider the conditions that destination retain their population throughout the year (e.g birth and death rates), so they do not have to migrate in pursuit for a better quality of life. Sustainability in this regard should consider the overall resilience of destinations.

Lastly, the quality of the destination environment is well embedded within the various SDG targets and indicators. It is possible to identify information on landscape and biodiversity (e.g. 15.4.1.), quality of the urban environment (11.4.1), land use change (11.3.1.) and urbanisation (11.7.1), yet a sectorial disaggregation is required to assess accurately the impact of each sector in a destination's carrying capacity versus its additive manifestation. Similarly, a disaggregation of information is necessary to accurately monitor the impact of each sector on the quality and availability of natural resources (air, water, soil, land use). For instance, the indicator 6.4.2., needs to be addressed at sector level to understand the pressure that tourism, for instance, is pressing on water availability of destinations especially in areas of water shortages. Another example is the indicator 15.3.1. which again would be most useful if relevant to sector

level to facilitate the specific scale of land use alterations, as a result of tourism expansion pressure, particularly in wetlands, coastal and protected areas.

Discussion and critique

The adoption of the SDGs by the 2015 United Nations Sustainable Development Summit aimed to set some guidance towards the homogenisation of sustainability assessment in all production and service sectors. Yet as early as 2016, UNWTO acknowledged the fundamental measurement issues related to the monitoring of sustainability in tourism. The issue seemed to revolve primarily around the challenges in data collection and indicator measurement, yet it disregarded completely the fundamental question of indicators' appropriateness, relevance and integration potential in order to depict the whole image of sustainability within the tourism destination system. There lies the contribution of the TSAF, to provide a sustainability-delineated framework for capturing the tourism system dynamics and interconnections. This is an essential prerequisite for the fitting-in of all relevant and available indicators and data (Systems of National Accounts, Tourism Satellite Accounts, Systems of Integrated Environmental and Economic Accountings), the delineation of their cause-effect relations (TSAF's complete SFD system is included as Appendix) and the identification of measurement and indicator gaps for collecting more relevant and useful data.

The Statistical Framework for Measuring the Sustainability of Tourism (MST) was introduced to integrate data from official system accounts (Systems of National Accounts, Tourism Satellite Accounts, Systems of Integrated Environmental and Economic Accountings) in support of the SDG performance measurement. Notwithstanding the ongoing discussions around the relevance of sustainability at

national versus local destination level (UN, 2017; UNWTO, 2018a), there are still prominent methodological and practical challenges for implementing Tourism Satellite Accounts (TSAs) at lower than national levels (UNWTO 2018a) or the progress in the natural capital accounting through the Systems of Integrated Environmental and Economic Accountings (Hein et al., 2020). EUROSTAT (2019b, 4) in their state-of-affairs regarding TSA implementation in Europe recognises that while most countries have a “*well-established system of statistics to track tourism demand in terms of domestic and outbound trips, tourist accommodation and tourist expenditure [...] they don't measure the overall contribution of tourism to the economy*”. Similarly, the 39th European Statistical System Committee (EUROSTAT 2019b, 2) recognises that environmental accounts are used by a growing number of EU states, yet “*most if not all of these initiatives require more comprehensive and robust data sets to monitor and evaluate progress towards the agreed policy objectives*” and call for SDG indicators to monitor progress through a more integrative approach between goals and evidence. It thus seems that there is still a long way until the complete integration and coupling of all statistical systems at national level, leaving implementation at destination level as a work in progress.

The effectiveness of the expected integration remains elusive considering that tourism sector performance remains still diluted within the systems accounts, as often integrated with other service sectors. The analysis performed for this paper reveals a similar pattern for the SDGs. Considering that tourism is amongst the key value sectors for many countries and even more regions and destinations, there is a need to develop more tailor-made indicators that capture both tourism performance and footprint similarly to the sectors of agriculture and manufacturing. Obviously, the environmental impact of tourism is not comparable to that of agriculture or manufacturing, still there is

a clear need to assess the sustainability performance of tourism along its supply chain and life cycle through more detailed targets and criteria. With only 3 sector specific SDG performance indicators, the tourism industry is left perplexed around their exact contribution. The TSAF adds to the tourism sustainability agenda by establishing a baseline system to clearly portray the type and variety of indicators necessary to assess and measure tourism sustainability performance both at industry and destination level. This provides for the much necessary guidance for actions within the industry, especially under the shading of accountability between the industry or the hosting destination (OECD, High Level Political Forum 2017).

Moreover, within the recognition of the need to detach sustainability from mere growth, sustainability indicators have been often criticized for an overemphasis on market-oriented approaches and functional managerialism (Hall, 2019). This is hard to argue against, considering that the attainment of sustainable tourism within the SDGs is directly associated with indicators that aim to provide a macroeconomic appraisal of the contribution of tourism to economic growth and job creation as in the case of indicator *8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate*) or the generic indicator 12b.1. on the *implementation of standard accounting tools to monitor the economic and environmental aspects of tourism sustainability*, without any further guidance around that. Within its system dynamics structure, the TSAF simultaneously considers indicators along the TBL but primarily considers their cause-effect relationships along the tourism destination ecosystem.

Through capturing the balancing and reinforcing interconnections along the TBL (with the potential to extend further), it helps to put in perspective and challenge the reductionist management archetypes summarised by Mai and Smith (2015). In this regard, the TSAF helps to identify the need for appropriate indicators to accurately and

timely detect the point in the lifecycle of a system where the feedback loop turns from “a virtuous to a viscous” cycle putting in potential jeopardy the whole sustainability performance of the system. This systems thinking structure oversees the short-term balancing effect (e.g. economic benefits) but rather capture the overall unintended and even reinforced consequences that revert the system or exacerbate the problem after the delay (e.g. dependence/multiplier effect, production footprint against destinations’ tourism development and carrying capacity). In this regard, the approach allows for an adjusted application within the specificities of local destination scale, destination profile, as driven by the typology of key features and attributes, as well as the destination life cycle and socio-economic context.

Effective, accountable and inclusive institutions are considered essential to achieve the SDGs. Despite national governments taking the lead on the initiative, the participation of all stakeholders is deemed paramount for the success of the endeavour (UNWTO, 2018a). The absence of a clear governance-driven goal is evident in the SDGs. There is definitely an improvement in terms of gender equality and female empowerment (SDG 5), still participation and inclusivity of all stakeholders and actors is deemed essential for destinations’ transition towards sustainability (Ashton Adie, Amore & Hall, 2020). The analysis performed in this paper reveals the necessity for more appropriate indicators to monitor sustainable governance and its contribution towards the achievement of the SDGs within the different development and policy contexts. By narrowing down the analysis at destination level (stage 1) the TSAF accounts indirectly for the governance and tourism development impact at the various typologies of destinations. Still, the whole structure and national standardization of data collection and indicator monitoring raises questions as to whether there is room for bottom-up policy action at the local destination level. This is particularly relevant as

there are tourism relevant SDGs that have no dedicated targets nor indicators applicable (Glyptou et al., 2022). Capturing the tourism system delays, the TSAF promotes a culture beyond “quick fix” managerial responses and triggers that necessity for active stakeholder participation in the data collection and monitoring process at local destination level. More importantly though, it nurtures a systems thinking cause-effect culture and mentality where all stakeholders can visually see the benefits from their contribution and accountability or the implications of their absence therein. The latest might reveal issues of power and participation inequalities depending on the local socio-economic context, hence requires further attention around engagement and incentive indicators at local level (Fennell & Cooper, 2020).

Conclusions

The operationalisation of sustainability at tourism destination level has been an elusive goal for many decades. The vision of the SDGs reiterates the intention, yet in practice the endeavour remains a victim of indicator appropriateness, scale, relevance and integration potential along the connected national system accounts. This paper introduces the TSAF, a roadmap for the dynamic delineation of sustainability in the tourism destination system. The TSAF adopts a systems thinking approach that caters for the inherent complexity of tourism destination systems and sustainability, dynamically adjusted to the specificities, destination typology and destination life cycle through a series of control variables. By capturing the cause-effect-impact behaviour of the tourism system through SFDs and feedback loops, the TSAF effectuates the differentiation between sustainable tourism over a sustainable tourism destination. This differentiation proved pivotal during the comparison of the TSAF and SDGs indicator systems, with obvious implications for business accountability and the adoption of

effective measurement indicators.

The TSAF is more expansive than exhaustive of tourism destination ecosystem elements and dynamics. It offers the basis for the development of a roadmap for the operational understanding of its behaviour and interconnections and proposes a foundation structure for the fitting-in of monitoring knowledge in a systemic way, while revealing information gaps along the SDGs application scales and context. The TSAF has obvious limitations particularly when accounting for the social and environmental dimensions of sustainability, which should be further considered in a future more detailed version of the framework. The TSAF's generalised structure allows for the dynamic adaptation and evaluation of tourism sustainability within various destination context and levels of developments (core control variables), still a more detailed inclusion of typology specific information could advance the level of analysis' sensitivity and reliability. Additionally, the dimension of governance should be added through a specific set of indicators as it dictates, to a great extent, the local system interconnections and dynamics. The TSAF considers indirectly elements of destination governance (stage 1), yet the detail of information is dissolved amidst data aggregation at national level. The TSAF's sensitivity analysis could be improved through the coupling along local knowledge from tourism observatories and stakeholders.

During the UNWTO High Impact Meeting (March 2021), most country representatives plead for meaningful, feasible and practical tools that can effectuate the application of the SDGs and support the design of informed policies. Despite the advances in methodologies and data collection techniques, the sustainability measurement paradox persists. We are still caught in the vicious circle of valuing what can be measured instead of measuring what is of value. Without a clear structure of what needs to be meaningfully measured and how the information makes sense as a

whole, any effort to fit in data from the existing system accounts resembles more of a jigsaw puzzle. The TSAF helps to identify needs and gaps of tourism sustainability monitoring along the SDGs and raises the need for further adaptation along spatial scales and destination development. A further exploration and development of more appropriate indicators is necessary, yet this was beyond the scope of the current paper.

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Figures

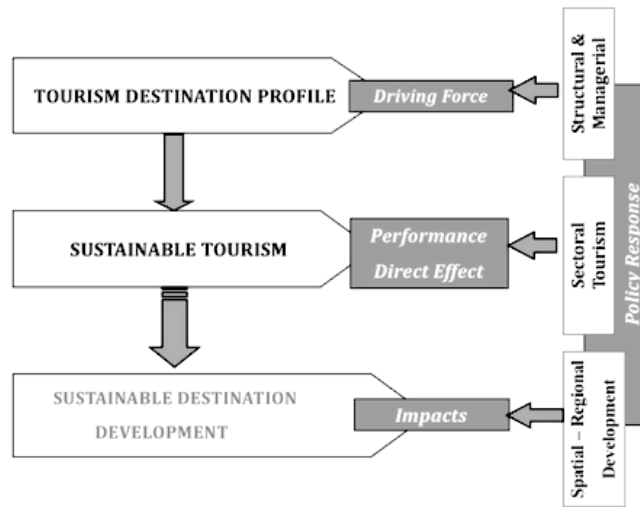


Figure 1. The Tourism Sustainability Assessment conceptual framework (TSAF)

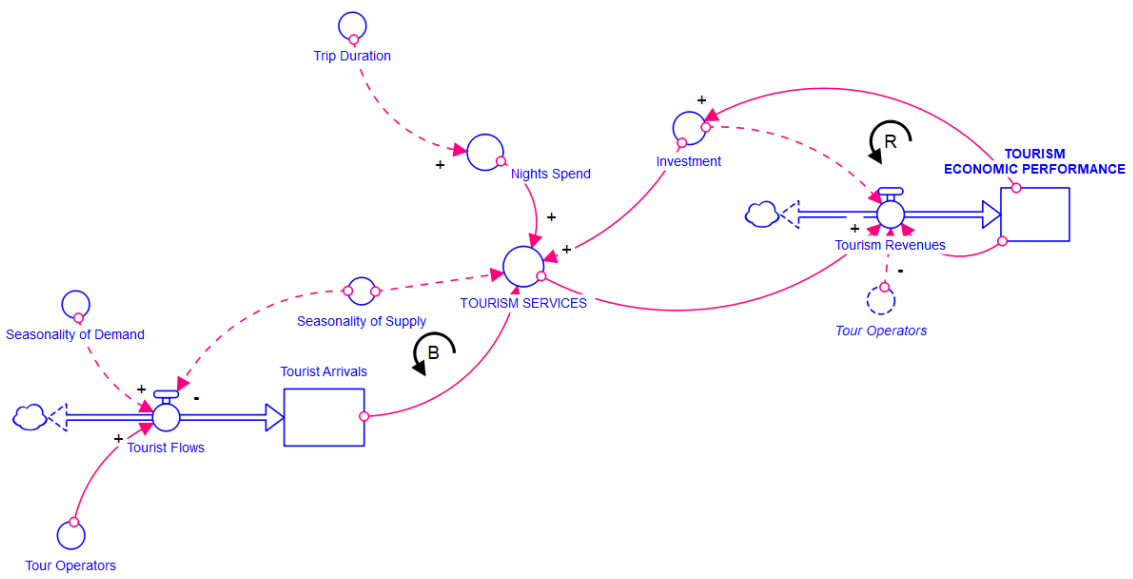


Figure 3. Tourism economic effect SFD

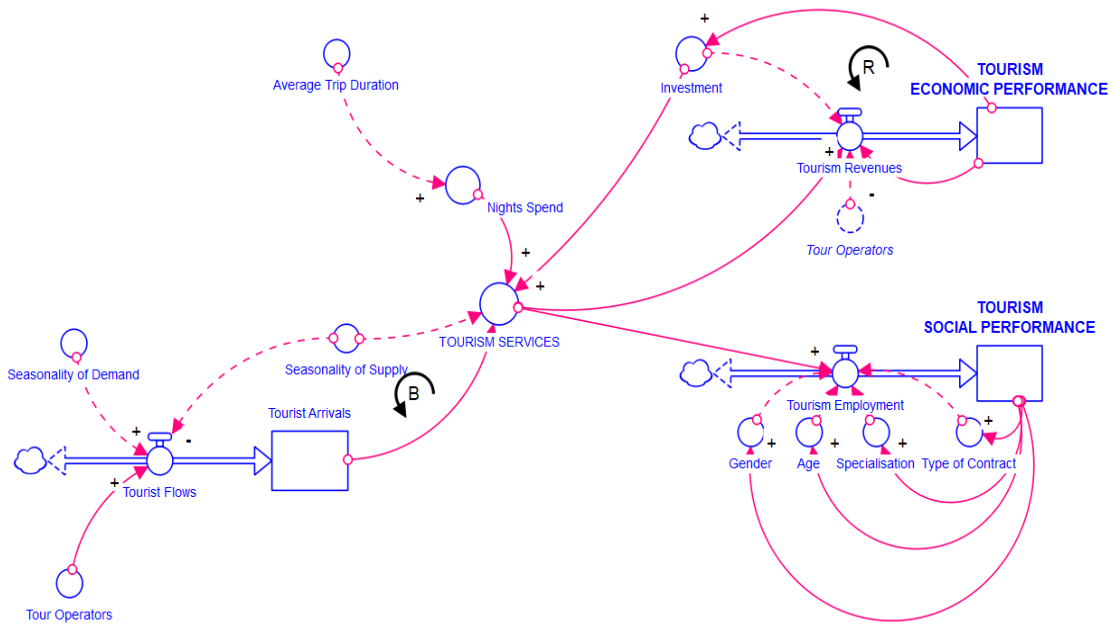


Figure 4. Tourism economic and social effect SFDs

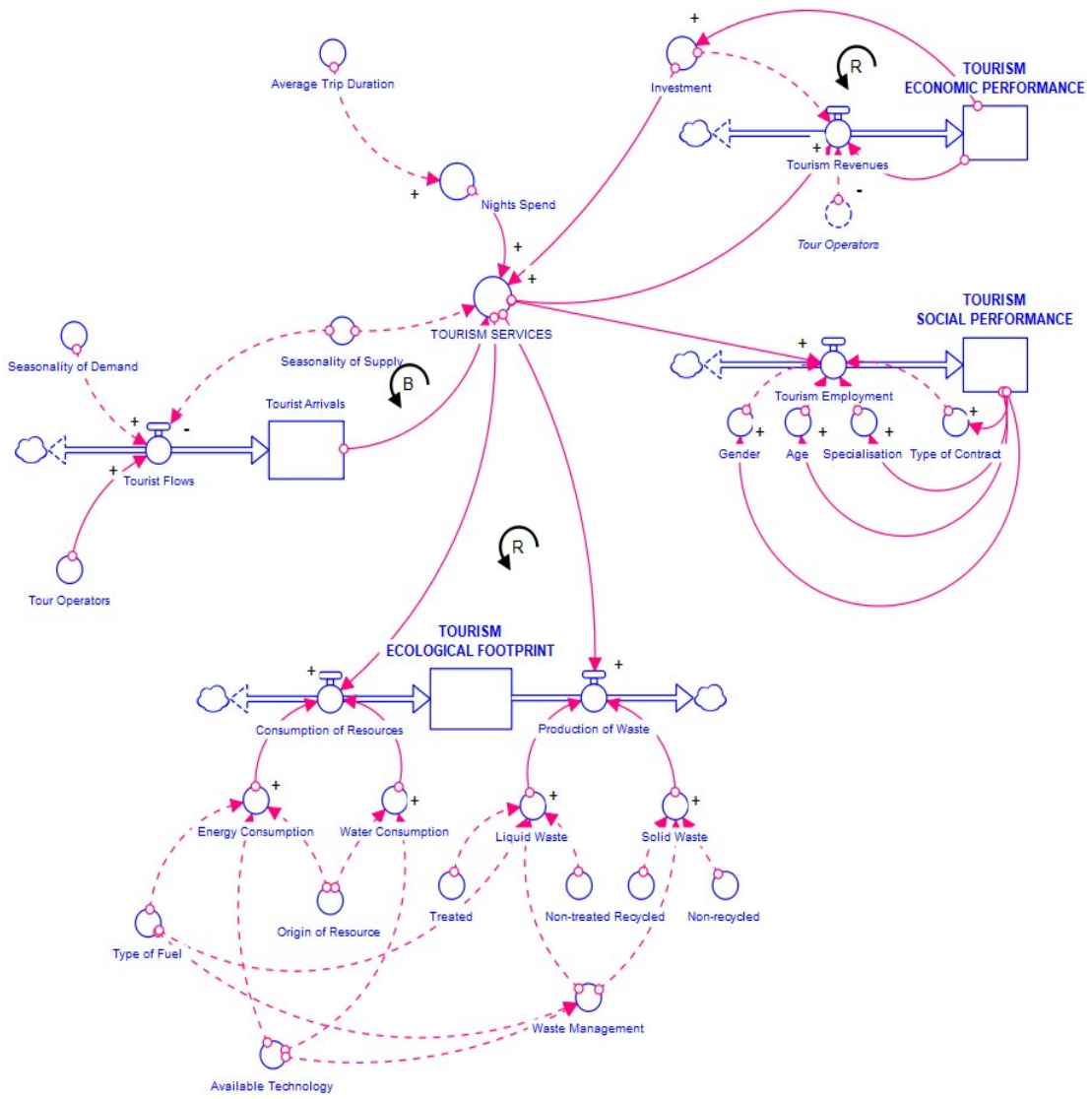


Figure 5. Sustainable Tourism SFDs

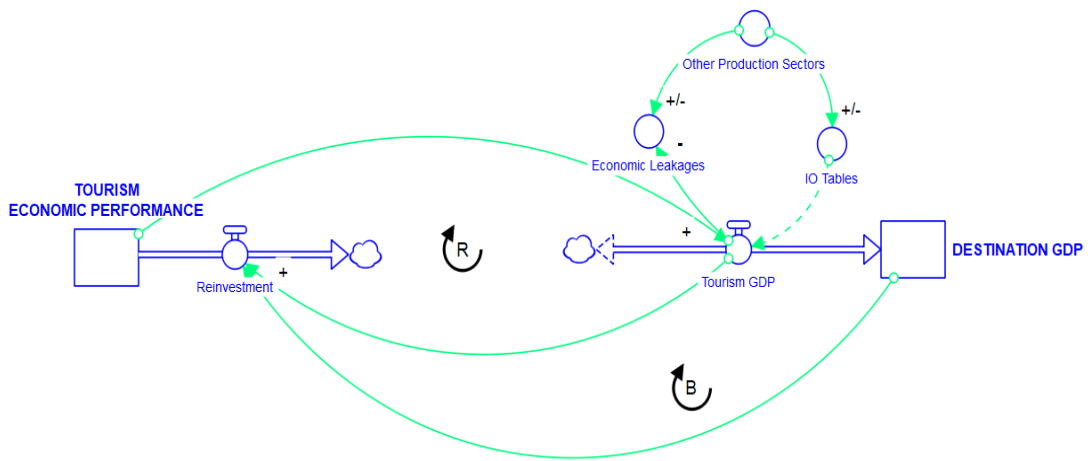


Figure 6. Tourism contribution to the destination's economy SFD

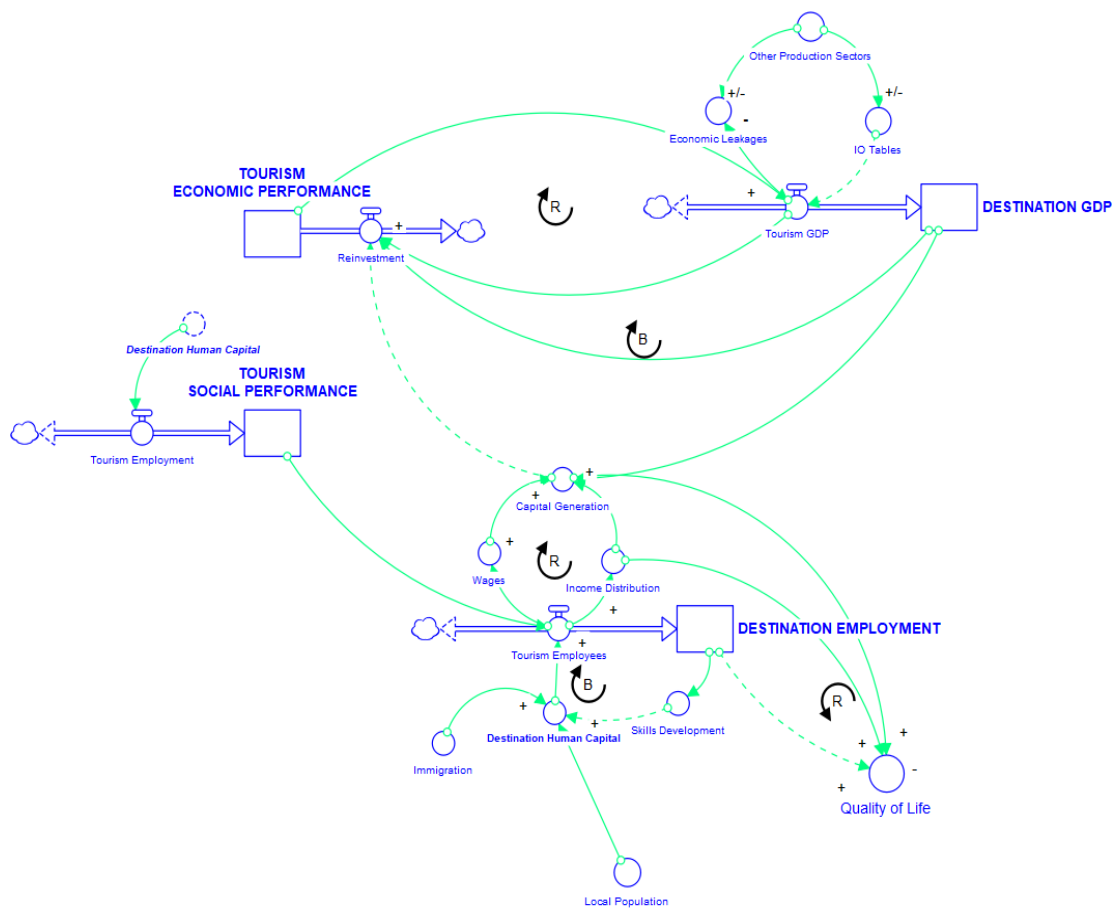


Figure 7. Tourism contribution to the destination's economy and employment SFDs

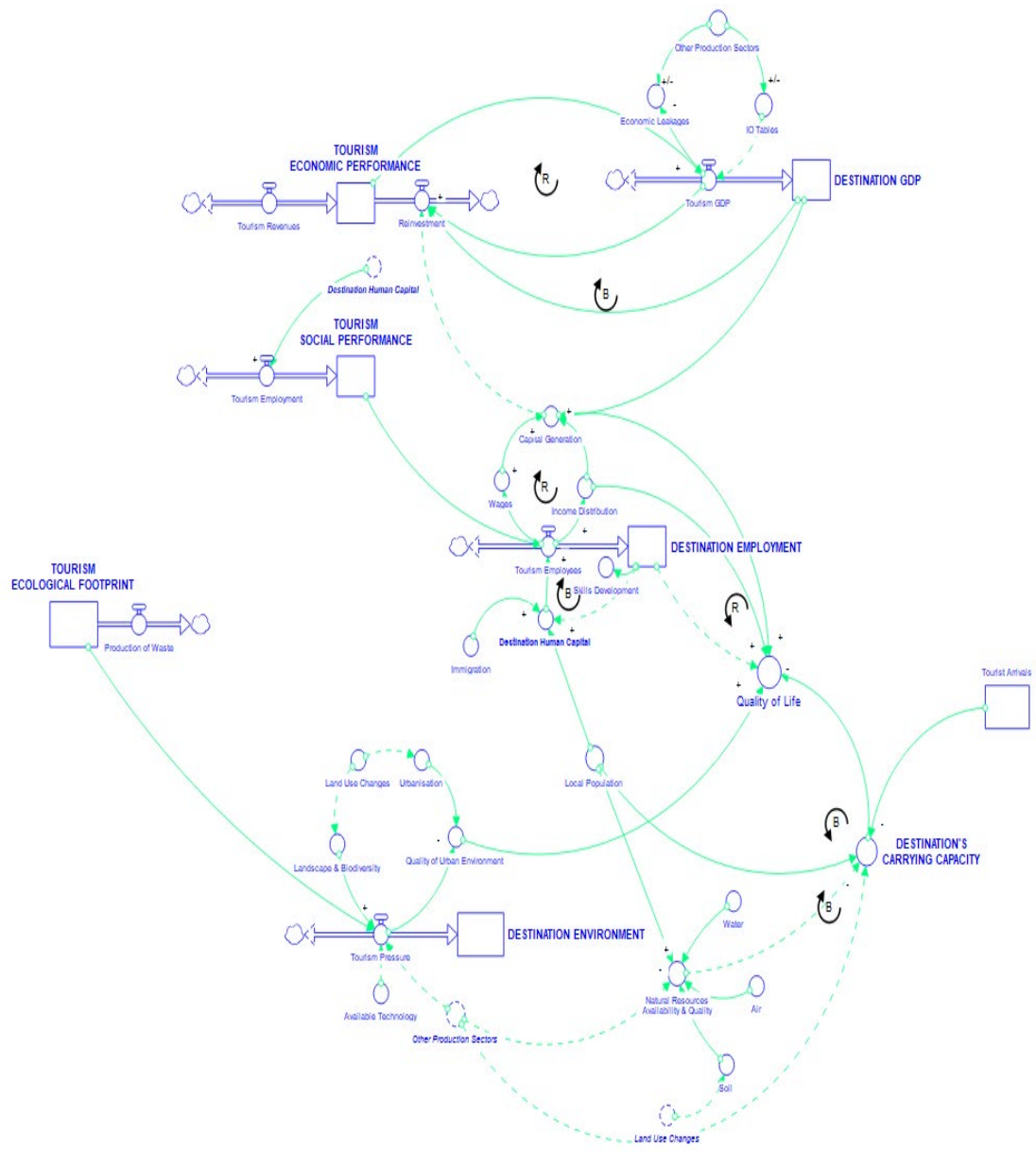


Figure 8. Tourism contribution to the destination's sustainability SFDs

APPENDIX

Table 1. Tourism activation at destination level relevance to SDG indicators

<i>TSAF Variable</i>	<i>Goals and targets (from the 2030 Agenda for Sustainable Development)</i>	<i>SDG Indicator</i>	<i>UNSD Indicator Codes</i>
<i>Tourist Flows</i>	9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	9.1.2. Passenger and freight volumes, by mode of transport	C090102
	11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons	11.2.1. Proportion of population that has convenient access to public transport, by sex, age and persons with disabilities	C110201

Table 2. Tourism Sustainability Performance relevance to SDG indicators

<i>TSAF Variable</i>	<i>Goals and targets (from the 2030 Agenda for Sustainable Development)</i>	<i>SDG Indicator</i>	<i>UNSD Indicator Codes</i>
Tourism Economic Performance			
<i>Tourism Investment/ Reinvestment</i>	2.a Increase investment, including through enhanced international cooperation, in rural infrastructure, agricultural research and extension services, technology development and plant and livestock gene banks in order to enhance agricultural productive capacity in developing countries, in particular least developed countries		
	8.10 Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all		
	8.a Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries	8.a.1. Aid for Trade commitments and disbursements	C080a01
	9.3 Increase the access of small-scale industrial and other enterprises, in particular in developing countries, to financial services, including affordable credit, and their integration into value chains and markets	9.3.1. Proportion of small-scale industries in total industry value added	C090301
		9.3.2. Proportion of small-scale industries with a loan or line of credit	C090302
	10.b Encourage official development assistance and financial flows, including foreign direct investment, to States where the need is greatest, in particular least developed countries, African countries, small island developing States and landlocked developing countries, in accordance with their national plans and programmes	10.b.1. Total resource flows for development, by recipient and donor countries and type of flow (e.g. official development assistance, foreign direct investment and other flows)	C100b01
	17.3 Mobilize additional financial resources for developing countries from multiple sources	17.3. Foreign direct investment, official development assistance and South-South cooperation as a proportion of gross national income	C170303
Tourism Social Performance			
<i>Tourism Employment</i>	4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship	4.4.1. Proportion of youth and adults with information and communications technology (ICT) skills, by type of skill	C040401

	8.b By 2020, develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization	8.b.1. Existence of a developed and operationalized national strategy for youth employment, as a distinct strategy or as part of a national employment strategy	C080b01
Gender	8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services	8.3.1. Proportion of informal employment in total employment, by sector and sex	C080302
Age	8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value	8.5.1. Average hourly earnings of employees, by sex, age, occupation and persons with disabilities	C080501
		8.5.2. Unemployment rate, by sex, age and persons with disabilities	C080502
Specialisation	8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products	8.9.1. Tourism direct GDP as a proportion of total GDP and in growth rate	C080901
	4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university	4.3.1. Participation rate of youth and adults in formal and non-formal education and training in the previous 12 months, by sex	C040301
	4.b By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries	4.b.1. Volume of official development assistance flows for scholarships by sector and type of study	C040b01
Type of Contract	8.7. Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms		

	8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment	8.8.2. Level of national compliance with labour rights (freedom of association and collective bargaining) based on International Labour Organization (ILO) textual sources and national legislation, by sex and migrant status	C080802
Tourism Ecological Footprint			
Consumption of Resources	12.2 By 2030, achieve the sustainable management and efficient use of natural resources	12.2.1. Material footprint, material footprint per capita, and material footprint per GDP	C200202
		12.2.2. Domestic material consumption, domestic material consumption per capita, and domestic material consumption per GDP	C200203
Energy Consumption	13.2 Integrate climate change measures into national policies, strategies and planning	13.2.2. Total greenhouse gas emissions per year	C130202
Type of Fuel	12.a Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production	12.a.1. Installed renewable energy-generating capacity in developing countries (in watts per capita)	C200208
	12.c Rationalize inefficient fossil-fuel subsidies that encourage wasteful consumption by removing market distortions, in accordance with national circumstances, including by restructuring taxation and phasing out those harmful subsidies, where they exist, to reflect their environmental impacts, taking fully into account the specific needs and conditions of developing countries and minimizing the possible adverse impacts on their development in a manner that protects the poor and the affected communities	12.c.1. Amount of fossil-fuel subsidies per unit of GDP (production and consumption)	C120c01
Water Consumption			
Available Technology	6.4 By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity	6.4.1. Change in water-use efficiency over time	C060401
Production of Waste			

Liquid Waste	6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally	6.3.1. Proportion of domestic and industrial wastewater flows safely treated	C060303
Solid Waste	11.6 By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management	11.6.1. Proportion of municipal solid waste collected and managed in controlled facilities out of total municipal waste generated, by cities	C110603
Waste Management	12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses	12.3.1. (a) Food loss index and (b) food waste index	C120301
	12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment	12.4.1. Number of parties to international multilateral environmental agreements on hazardous waste, and other chemicals that meet their commitments and obligations in transmitting information as required by each relevant agreement	C120401

Table 3. Tourism Destination Performance relevance to SDG indicators

<i>TSAF Variable</i>	<i>Goals and targets (from the 2030 Agenda for Sustainable Development)</i>	<i>SDG Indicator</i>	<i>UNSD Indicator Codes</i>
Destination GDP			
<i>Tourism GDP</i>	9.2 Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries	9.2.1. Manufacturing value added as a proportion of GDP and per capita	C090201
<i>IO Tables</i>	12.b Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products	12.b.1. Implementation of standard accounting tools to monitor the economic and environmental aspects of tourism sustainability	C120b02
Destination Employment			
<i>Income Distribution</i>	10.1 By 2030, progressively achieve and sustain income growth of the bottom 40 per cent of the population at a rate higher than the national average	10.1.1. Growth rates of household expenditure or income per capita among the bottom 40 per cent of the population and the total population	C100101
	10.4 Adopt policies, especially fiscal, wage and social protection policies, and progressively achieve greater equality	10.4.1. Labour share of GDP	C100401
		10.4.2. Redistributive impact of fiscal policy	C100402
<i>Capital Generation</i>	2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment	2.3.2. Average income of small-scale food producers, by sex and indigenous status	C020302
	8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors	8.2.1. Annual growth rate of real GDP per employed person	C080201
Destination Human Capital			
<i>Skills Development</i>	1.a Ensure significant mobilization of resources from a variety of sources, including through enhanced development cooperation, in order to provide adequate and predictable means for developing countries, in particular least developed countries, to implement programmes and policies to end poverty in all its dimensions	1.a.2. Proportion of total government spending on essential services (education, health and social protection)	C010a02

Immigration	3.c Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States	3.c.1. Health worker density and distribution	C030c01
Quality of Life	3.8 Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	3.8.1. Coverage of essential health services	C030801
		3.8.2. Proportion of population with large household expenditures on health as a share of total household expenditure or income	C030802
Destination Environment			
Tourism Pressure	8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead	8.4.2. Domestic material consumption, domestic material consumption per capita, and domestic material consumption per GDP	C080402
Landscape & Biodiversity	14.4 By 2020, effectively regulate harvesting and end overfishing, illegal, unreported and unregulated fishing and destructive fishing practices and implement science-based management plans, in order to restore fish stocks in the shortest time feasible, at least to levels that can produce maximum sustainable yield as determined by their biological characteristics	14.4.1. Proportion of fish stocks within biologically sustainable levels	C140401
	15.4 By 2030, ensure the conservation of mountain ecosystems, including their biodiversity, in order to enhance their capacity to provide benefits that are essential for sustainable development	15.4.1. Coverage by protected areas of important sites for mountain biodiversity	C150401
		15.4.2. Mountain Green Cover Index	C150402
	15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species	15.5.1 Red List Index	C150501
Quality of Urban Environment	11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage	11.4.1. Total per capita expenditure on the preservation, protection and conservation of all cultural and natural heritage, by source of funding (public, private), type of heritage (cultural, natural) and level of government (national,	C110401

		regional, and local/municipal)	
Land Use Change	11.3 By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries	11.3.1. Ratio of land consumption rate to population growth rate	C110301
Urbanisation	11.7 By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities	11.7.1. Average share of the built-up area of cities that is open space for public use for all, by sex, age and persons with disabilities	C110701
Available Technology	6.a By 2030, expand international cooperation and capacity-building support to developing countries in water- and sanitation-related activities and programmes, including water harvesting, desalination, water efficiency, wastewater treatment, recycling and reuse technologies	6.a.1. Amount of water- and sanitation-related official development assistance that is part of a government-coordinated spending plan	C060a01
	7.2 By 2030, increase substantially the share of renewable energy in the global energy mix	7.2.1. Renewable energy share in the total final energy consumption	C070201
	9.b Support domestic technology development, research and innovation in developing countries, including by ensuring a conducive policy environment for, inter alia, industrial diversification and value addition to commodities	9.b.1. Proportion of medium and high-tech industry value added in total value added	C090b01
	9.c Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in least developed countries by 2020	9.c.1. Proportion of population covered by a mobile network, by technology	C090c01
Natural Resources Availability & Quality	11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage	11.4.1. Total per capita expenditure on the preservation, protection and conservation of all cultural and natural heritage, by source of funding (public, private), type of heritage (cultural, natural) and level of government (national, regional, and local/municipal)	C110401
Air	9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities	9.4.1. CO2 emission per unit of value added	C090401
Water	6.1 By 2030, achieve universal and equitable access to safe and affordable drinking water for all	6.1.1. Proportion of population using safely managed drinking water services	C060101

	6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally	6.3.2. Proportion of bodies of water with good ambient water quality	C060302
	6.4 By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity	6.4.2. Level of water stress: freshwater withdrawal as a proportion of available freshwater resources	C060402
	14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution	14.1.1. (a) Index of coastal eutrophication; and (b) plastic debris density	C140101
	14.3 Minimize and address the impacts of ocean acidification, including through enhanced scientific cooperation at all levels	14.3.1. Average marine acidity (pH) measured at agreed suite of representative sampling stations	C140301
Soil	12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse	12.5.1. National recycling rate, tons of material recycled	C120501
Land Use Changes	15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements	15.1.1. Forest area as a proportion of total land area	C150101
		15.1.2. Proportion of important sites for terrestrial and freshwater biodiversity that are covered by protected areas, by ecosystem type	C150102
	15.3 By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world	15.3.1. Proportion of land that is degraded over total land area	C150301